

House Holder
«ADDRESS_FOR_USE»
«post_town»
«postcode»

Dear Householder,

OPENspace at the University of Edinburgh and its partners (University of Glasgow, Heriot Watt University, University of York and London School of Hygiene & Tropical Medicine) are undertaking a research project to find out what people think about their local environment **and their wellbeing**. The University of Edinburgh has commissioned an independent research company called Progressive to carry out a survey amongst residents in this local area.

Your household has been selected at random to participate in this very important piece of research. An interviewer from **Progressive** may call at your home over the next few weeks to ask you to take part. Your co-operation in participating is very much appreciated as the survey and your views are very important to us.

The interviewer from **Progressive** will be carrying Market Research Society personal identification at all times and this will be shown to you at the start of the survey. The interview will be entirely confidential, the data will only be used by the research team, and will follow all current UK legislation on Data Protection and also the Code of Conduct of the Market Research Society. **If you do take part in the survey, as a quality measure, Progressive may call afterwards to check that the interviewer was polite and friendly and that you were happy with the interview.**

We hope you will choose to take part. **If there is a time that is convenient for us to call, you are welcome to contact us so we can ask the local interviewers to arrange a time with you when they are in the area that is suitable to you.** Please contact **Progressive** on (phone number) or e-mail. However, if you do not wish to take part, please contact **Progressive** on the numbers above and your details will be removed from the sample. If you have questions or concerns regarding this study please contact OPENspace, University of Edinburgh.

Your assistance in this is appreciated.

Yours faithfully,

Professor Catharine Ward Thompson

Reference Number: «REF»

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Note:

Items highlighted in yellow are Wave 2 (2014) additions to the Wave 1 (2013) Introduction to Survey letter

Items highlighted in blue are further Wave 3 (2015) additions to the Introduction to Survey letter