Revised Model for *Contraception Choices* website Content and Outcomes

**Contraception Problems**
- Knowledge re. contraception
- Worry about side effects or harms
- Misperceptions about methods and their use
- Little knowledge of potential benefits
- ‘Half-hearted’ use or non-use of contraception
- Risk of unwanted pregnancy

**Website Content, Mechanisms of change**
- Accurate information
  - Including pros and cons of contraceptive methods
- Infographics: ‘Effectiveness’ and ‘Compare all’ to convey risk of pregnancy, and facilitate comparisons
- Videos of peers and clinicians
  - Trusted sources of information on pros and cons, and modelling decision-making processes
- Did you know? and Frequently Asked Questions: Information to enable informed choice by outlining drawbacks and benefits of different methods
- What’s right for me?
  - Tailored contraceptive method recommendations

**Intermediate outcomes**
- Accurate contraception knowledge
- Better ability to assess pros and cons
- Less worry about potential side effects or harms
- Reassurance (no change) or Increased motivation to seek a different method

**Clinic visit:**
- More informed discussion with clinician
- Reassurance, or change in contraception choice

**End outcomes**
- Improved Quality of Life
- Reduced unplanned or unwanted pregnancy
- Uptake of a (more) effective method of contraception
- Increased satisfaction with method (and better adherence)