Revised Model for Contraception Choices website Content and Outcomes

Contraception Problems

Website Content, Mechanisms of change

Intermediate outcomes

End outcomes

knowledge re. contraception

Worry about side effects or harms

Misperceptions about methods and their use

Little knowledge of potential benefits

'Half-hearted' use or non-use of contraception

Risk of unwanted pregnancy

Accurate information

Including pros and cons of contraceptive methods

Infographics: 'Effectiveness' and 'Compare all' to convey risk of pregnancy, and facilitate comparisons

Videos of peers and clinicians

Trusted sources of information on pros and cons, and modelling decision-making processes

Did you know? and Frequently Asked Questions: Information to enable informed choice by outlining drawbacks and benefits of different methods

What's right for me?

Tailored contraceptive method recommendations

Accurate contraception knowledge

Better ability to assess pros and cons

Less worry about potential side effects or harms

Reassurance (no change) or Increased motivation to seek a different method Clinic visit:

More

informed

discussion
with clinician

Reassurance,
or change in
contraception
choice

Uptake of a (more) effective method of contraception

Satisfaction with method (and better adhrence)

REDUCED
UNPLANNED or
UNWANTED
PREGNANCY

Improved
Quality of
Life