Women's views on a computer-based intervention for sexual health

Topic guide for focus groups and interviews

Introduce facilitators

What is this research for?

We are developing a website to help women to decide which method of contraception might be the best choice for them

Aim of today:

We would like your views on the design of the new website, to help to decide what information about contraception is important to women like you, also your views on our research plans

We would like your comments on suggested designs for a new website

Focus group: 1½ hours, £20 at end. Free to stop at any time

Confidentiality:

We will keep everything confidential unless you or someone else is in danger of harm (especially for under 18s)

Please respect each other's confidentiality

We will use made up names in the report

Ground rules:

Respect for different opinions
Avoid assumptions about sexuality, sexual preferences, HIV status etc.
Step up, step down (speak up if you'd like, step down if you've been talking a lot)
Okay to tape record?
Let us know if you want to speak to one of us privately at the end
Mobiles on silent. Take a call outside if you absolutely have to

CONSENT FORM – Sign, and keep information sheet

Please fill in the anonymous demographic questionnaire if willing

Go round group:

Name, reason for coming along, any particular interest in sexual health or contraception?

A. Views relating to access, acceptability, uptake and adherence to LARC and other contraceptive methods

1. Beliefs, views and experiences of different methods

Is contraception important to you?
[prompt – why/why not?]

What do you think of the different methods of contraception which are available?
[prompt with pictures and info on a range of methods]

What have you heard that's good or bad about methods A, B, C?

What would encourage you to have a method?

What puts you off a particular method?

2. Process of making decisions

How did you decide which contraception to use (if any)?

When, where, why and how do you access information on contraceptives?
[prompt – friends, parents, school, clinics, online]

Whose opinion is important to you in deciding on a method?

Have you found any information online? What did you think of it? Do you trust the website/s?

3. Views of online decision-aids for contraception

What do you think of these online tools?
[show 3-4 online decision-making tools – What do you like or not like, and why?]

Would you like a new online tool to help you choose a method of contraception?
[explore why, and what features a new tool would have]

Which interactive and multi-media features should be developed?

[For example: Quizzes, Videos, Others' stories, Branching scenarios, Cartoons]

Would you want a print-out to keep or discuss with a doctor or a nurse?

B. Women's views on proposed research design of a future randomised controlled trial

Participating in research in clinics/pharmacies

[Describe proposed RCT design]

Would you be willing to participate in a research study online, on a laptop while you are waiting for an appointment or prescription?

Would you be willing to fill in an online survey with questions about your sexual health and contraception use?

Where do you think a laptop should be put in the clinic? (e.g. side room, waiting room?)

Would you mind being contacted by email in 3 (?) months and doing a survey again?

Would anything worry you about this research idea?

What would reassure you?

Being allocated by chance: in research, we plan to allocate people by chance to either see the website, or to receive something else instead - what would you like to receive instead (prompt - leaflet; waiting list?)

C. Design and content of an interactive digital intervention for contraception decision-making

[Further focus groups with participants invited from the first round of focus groups. These are example questions – the exact questions will depend upon the proposed design and content for an intervention (following literature review and expert group meeting)]

Your opinions on the design and content of a website to help women choose contraception

– okay to be critical, since these are early ideas

1. What do you think of these different website design ideas (e.g. three different ways of providing tailored feedback on contraceptive choices)?

2. Should the programme be adapted for individuals/groups?
- Does this content work for women from different backgrounds, and in different situations?

3. Opinions on style and design

- Comments on proposed designs for logo, colours, fonts, 'voice', images etc.

4. How would you like to access the programme?

Touch-screen on a laptop in clinic
Website to be freely accessible at any time
Before an appointment; after an appointment?

5. Summary and conclusion

Feedback brief summary of group decisions/debates

- Any last comments?

£20 and signatures to confirm receipt of cash