

Topic guide for staff  
Digital Media for Contraception Decisions  
**Staff views on a computer-based intervention for sexual health**

**Topic guide for health professionals**

**Introduce facilitator**

Hello, my name is \_\_\_\_\_, a researcher at the Institute of Women's Health at University College London. Thank you for agreeing to take part in an interview for this project.

**What is this research for?**

We are developing a website to help women to decide which method of contraception might be the best choice for them.

**Aim of today:**

We would like your views on the design of the new website, to help to decide what information about contraception is important to women, also your views on our research plans.

We would like your comments on suggested designs for a new website.

**Interview:** Approximately 40 minutes/1 hour. Free to ask for breaks and/or stop at any time.

**Confidentiality:**

Please be assured that the tapes and your transcript will be kept confidential and anonymous. Nobody in your practice will have access to any of your responses nor be able to connect your responses to you personally.

**Ground rules:**

Ask for permission to audio record this interview. This interview will be audio taped so that we have an accurate record of your thoughts.

Mobile phone off or on silent.

**CONSENT FORM**

**Before starting:**

Ask if the interviewee has any questions before the interview starts.

Turn on the tape recorder.

## 1. General – Role within organisation

**Could you please describe your role within your clinic/service/practice/pharmacy?**

[prompt: Title/role, how much patient contact do you have, do you see women who come in for contraception? If so, how often?]

## 2. Beliefs, views and experiences of different methods

**What do you think is important to women who use your services? How important do you think contraception is to women in your clinic/service/practice/ pharmacy?**

[prompt – explore why]

**How much/what do women know about each method?**

[prompt – explore this with each of the 9 methods]

**Are some methods more popular than others?**

[prompt: Explore why with each method]

## 3. Decision-making

**What kind of decision making do you think women have while thinking about/choosing contraceptives?**

**-What puts women off a particular method?**

[prompt: Explore barriers/facilitators with each method]

[prompt: Explore myths and misconceptions (hormones, cancer, infertility, abortion, stroke, protection against STIs etc), How important are these myths and misconception, Are some more common than others?]

[prompt: Explore partner's views]

[prompt: Explore culture/Religious background]

**-What do you think would encourage women to use to a particular method?**

[prompt: Explore this with each method, explore if dispelling myths and misconceptions is important, explore if partner's view are important]

**When, where, why and how do you think women access information on contraceptives?**

[prompt – their friends, parents, school, clinics, online]

**Before we move on to the next set of questions, is there anything else you would like to add in regards to women's beliefs, views, experiences or the decision-making process of choosing contraception that I haven't asked?**

## 4. Developing the intervention

### **Do you know of any online tools for choosing contraception?**

[Prompt: If yes, what do you like or not like, and why]

[Prompt: Have you come across the 'My contraception tool?' If yes, explore what is helpful or unhelpful/outdated]

### **How could our intervention support and aid your appointments/consultations?**

[prompt: explore what features a new tool could have, would you like to see more information about each contraceptive method? If so, what information would be helpful (side-effects, who can use the method, dispelling myths and misconceptions, etc.) How should we present the information (videos, text, other)?]

### **Do you have any ideas for the design and content of our intervention?**

[prompt: Videos of women using each method, games, quizzes, fact sheets, FAQs, scenarios, cartoons, etc.]

[prompt: Ideas for colour scheme, font, level of English, NHS or UCL logo to establish credibility]

### **How should we make our intervention interactive?**

### **Should the intervention be targeted?**

[prompt: Age groups, culture/religious background, more/less information based on literacy]

### **Are there any important messages or facts that you think should be included?**

[prompt: How to use each contraceptive method, protection against STIs, what sexual acts lead to pregnancy, love/trust in relationships, partner's views, what goes on during appointments]

### **If our intervention had an option to have a print-out of results to keep or discuss with a doctor or a nurse, would this be helpful to you?**

[prompt: If yes, explore what should be included on the print-out]

### **Would anything worry you about this intervention? If so, what would reassure you?**

### **Before we move on to the next set of questions, is there anything else you would like to add in regards to developing this intervention?**

## 5. Accessing the intervention

### **How do you think the intervention should be accessed?**

[prompt: Touch-screen on a laptop/tablet in clinic, Website to be freely accessible at any time Before an appointment; after an appointment?]

### **Where do you think a laptop/tablet should be put in your clinic/service/pharmacy?**

(e.g. side room, waiting room?)

### **Before we move on to the next set of questions, is there anything else you would like to add in regards accessing this intervention?**

## **6. Summary and conclusion**

**So we've talked about your thoughts of women's beliefs, views and experiences of contraception, their decision-making process and your thoughts and ideas about developing our intervention.**

**Do you have any other comments about what we have discussed, or about the research as a whole, before we close the interview? Is there anything you feel we haven't covered here that you feel we should give attention to?**

Thank interviewee for their time and contribution.

Turn off the recorder.