Introduction

Thank the participant and introduce yourself

You recently took part in our research trial, and agreed to be interviewed afterwards.

The purpose of this interview is to find out what you thought about being in the research study, and your opinions of the website that was on the clinic laptop. It doesn’t matter if you did not look at the website, I’ll show it to you again.

We’re interested in your opinions, not testing your knowledge.

What you say might help us to work out the best ways to run research in clinics, pharmacies and online.

You’re free to stop at any point, or to miss out questions if you like.

The interview should take around an hour.

Go through info and consent form

Any questions?
**Being in our research project** (Have registration screen available to prompt recall)

*What was it like taking part in the research study? Are the procedures acceptable, how might they be improved?*

1. Why did you sign up for the research trial?

2. Do you remember what the research involved?
   - What did you have to do to get the voucher?

   (Reminder: the research involved- Registering on the tablet computer in clinic; a questionnaire about contraception; access to the website; follow-up questionnaires via email)

3. What did you think the research was for?
   - Did this matter to you?

4. Were you aware of who was running the research? (e.g. university, a company, Ana?)
   - Did this matter to you?

5. How did you find registering for the study on the tablet computer?
   - Was it clear to you what the study was about?
   - Did you understand what you were agreeing to?

6. How did you find entering your contact details into the tablet computer?
   - Reluctant? Privacy concerns?

7. How did you find completing the surveys on the tablet computer in the clinic?
   - Any embarrassment or privacy concerns?
   - Trouble with questions or software?

8. Would you take part in the study again?
   - Why or why not?

9. What did you think about the tablet used for the research being in the waiting room?
   - How appropriate was it?
   - Privacy?

**Baseline (on tablet)**

10. What did you think of filling in the surveys on the tablet?

11. How did you feel about being asked about contraception and pregnancy?

12. Did you feel you were able to answer honestly?
➢ If not, please can you say why not?
➢ What questions were easy to be honest about? Which were harder?

**Follow up (by email)**

**IF INTERVIEWED IMMEDIATELY AFTER ENROLMENT:** In a week’s time we will contact you to ask you to complete a short questionnaire similar to the one that you have just completed. I would like to ask you a couple of questions about being contacted about surveys.

**IF INTERVIEWED ONE WEEK LATER:** A week after you signed up for the study we sent you a second questionnaire by email to complete. I would like to ask you a couple of questions about being contacted about surveys.

13. What do/did you think of being contacted by email/phone/post?

**The voucher**

14. How important was the voucher as a reward? Would you have done the research anyway?

**Intervention website**

*Views of the website intervention*

**ONLY IF INTERVIEW IS CONDUCTED ONE WEEK AFTER ENROLMENT:**

15. Do you recognise this website (show participant website)?
➢ Did you look at it in the waiting room of BPAS/GP surgery/Pharmacy/Sexual Health clinic/Maternity clinic?

16. What did you think of the website?

17. Did you think the website was relevant to you?
➢ Why? Why not?
➢ Who might it be useful for? (Age, type of behaviour)

18. Was the website useful to you?
➢ Why? Why not?
➢ Where there any particular sections that were useful/not useful?

19. Do you have any suggestions for changes to the website? (Allow participants to view website)
➢ Things you’d take out?
➢ Information that could be put in?
20. Did you find out anything new as a result of looking at the website?

21. Do you think the website made you think about things differently?
   ➢ If yes – in what way?

22. **ONLY IF INTERVIEW IS CONDUCTED ONE WEEK AFTER ENROLMENT:**
    Did you talk to anyone else about the website?

23. Did anything change for you after viewing the website/are you planning on doing anything having viewed the website (e.g. visit a clinic, change method of contraception, find out additional information, speak to a doctor or nurse)?

24. **Only if participant spoke to doctor or nurse:** Did the website help with your conversation?

25. **ONLY IF INTERVIEW IS CONDUCTED ONE WEEK AFTER ENROLMENT:**
    Did you look at the website again after visiting clinic?
    ➢ If yes:
      ✓ Why?
      ✓ What for?
      ✓ How often?
      ✓ What did you look at?
      ✓ Did you look at the website alone or with friends/family/partner?
    ➢ If no:
      ✓ Why not?
      ✓ What might have made you more likely to go back and look at it?

**Roll out**

*Views of the usefulness of online interventions before/during or after a visit to a sexual health clinic*

26. How useful do you think it is to have a website like this, in clinic or in pharmacy?

27. When do you think the website is/could be most useful?
    ➢ Before, during, after clinic?
    ➢ Why?

28. If this website helps women where/how would you like to see it offered?
    ➢ Clinics, schools, websites (which ones?)?

**THANK YOU!**