Dear «Respondent_Names»,

OPENspace at the University of Edinburgh and its partners (University of Glasgow, Heriot Watt University, University of York and London School of Hygiene & Tropical Medicine) are undertaking a research project to find out what people think about their local environment and their wellbeing. The University of Edinburgh has commissioned an independent research company called Progressive to carry out a survey amongst residents in this local area.

An interviewer from Progressive may call at your home over the next few weeks to ask you to take part. Your co-operation in participating is very much appreciated as the survey and your views will contribute to a very important piece of research.

The interviewer from Progressive will be carrying Market Research Society personal identification at all times and this will be shown to you at the start of the survey. The interview will be entirely confidential, the data will only be used by the research team, and will follow all current UK legislation on Data Protection and also the Code of Conduct of the Market Research Society. If you do take part in the survey, as a quality measure, Progressive may call afterwards to check that the interviewer was polite and friendly and that you were happy with the interview.

We hope you will choose to take part. If there is a time that is convenient for us to call, you are welcome to contact us so we can ask the local interviewers to arrange a time with when they are in the area that is suitable to you. Please contact Progressive on (phone number) or e-mail. However, if you do not wish to take part, please contact Progressive on the numbers above and your details will be removed from the sample. If you have questions or concerns regarding this study please contact OPENspace, University of Edinburgh.

Your assistance in this is appreciated.

Yours faithfully,

Professor Catharine Ward Thompson

Reference Number: «REF»

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Note:
Items highlighted in yellow are Wave 2 (2014) additions to the Wave 1 (2013) Introduction to Survey letter
Items highlighted in blue are further Wave 3 (2015) additions to the Introduction to Survey letter