

Survey information and consent sheet for ex-INTERVAL participants

Version 1.0, 22 September 2016

Donor Preference Survey

Screen 1:

What is the aim of the research?

NHSBT is responsible for maintaining the supply of blood to the NHS. With the help of researchers at the London School of Hygiene and Tropical Medicine, University of London and the University of Cambridge, we would like to understand which type of service is preferred by donors. We want to find out how often donors would donate blood if changes are made to the service. Your answers will help NHSBT decide how best to organise the blood service in the future.

What happens if I agree to take part?

If you agree to take part you will be asked to complete an online survey. The first part of the survey asks about the last place you gave blood. The second part of the survey asks how many times per year, you would give blood in different scenarios. The final part of the survey shows you different blood donation services and asks you to choose between service A and service B.

The survey will take about 10 minutes to complete.

Screen 2:

What type of questions will be asked?

You will be asked about your last donation experience and to provide feedback on aspects of how we deliver our services, including travel preferences, opening hours and how frequently you would be prepared to donate.

How will my information be used?

Your responses from the survey will be linked to information about you collected during the INTERVAL trial as well as your information held by NHSBT. The researchers will be given access to your donation history and basic information such as your age, gender, blood group and ethnicity. All information will be anonymised, so your name and address will not be disclosed to the researchers. The researchers will not be given access to your

medical information. The collated findings may be published in research papers. However no individually identifiable information will be published or disclosed.

Will my answers to the survey be kept confidential?

Yes. Your answers will only be made available to the research team. All information will be anonymised, so your name and address will not be disclosed to the researchers. All individual information will remain confidential and will not be shared outside the research team.

NSHBT will store the information from the survey in line the Data Protection Act 1998. For further information please visit our Privacy Statement (hyperlink to: <http://www.nhsbt.nhs.uk/privacy/>).

What will happen to the results of the research?

We expect to publish the findings of this research in 2017.

What do I do next?

The next question you will be asked is whether you do, or do not consent to take part on the survey. If you say that you do wish to take part you will be directed to a screen to complete the survey. Further instructions will be provided. If you state that you do not wish to take part, we will not contact you again about this research project.

Please be aware that the same service will be provided to you whether or not you decide to take part in this survey. If you have any questions about the study, please call us on 0300 123 23 23.

Thank you for taking the time to consider taking part in this study and for your continued support and generosity.

Dr Gail Miflin

Medical and Research Director, NHS Blood & Transplant

Screen 3:
Consent

I consent to take part in this survey and confirm that in doing so I have read the information on the previous screens and understand how my information will be used

I do not wish to take part in this survey

[Question is mandatory. Donors cannot continue to the rest of the survey without answering this question]

If donors refuse consent they see the following message:

We understand you do not want to take part in this survey.

Be assured that the service you receive from NHSBT will not be affected by your decision not to take part in this survey. If you have any questions about the study, please call us on 0300 123 23 23 [*NHSBT National Call Centre*].

Thank you for your continued support and generosity.

Dr Gail Mifflin
Associate Medical Director,
NHS Blood and Transplant

If donors provide consent they go to the first screen of the survey.