

Leaflet used to advertise the study during participant recruitment

SMS Study Team

Supporting MumS (SMS) Study



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Short messages to support mums



Information
Leaflet



Are you a mum?



Queen's University Belfast are looking for mums who have had a **baby in the past 2 years** to take part in a research study.

What is the study?

We are testing ways to support mums using text messages. If you take part you would receive text messages on **ONE** of these topics for 1 year:





Texts about diet and physical activity to help you lose weight

OR



Texts about your child's health and development

Want to know more?



Text/phone: 07596839285



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Project supported by the PHA



Funded by
NIHR



Queen's University
Belfast

Screen shot of advertisement posted on study Facebook page during participant recruitment

The screenshot shows a Facebook page for the 'Supporting MumS study'. The page layout includes a left-hand navigation menu, a central content area, and a right-hand sidebar.

Left-hand navigation menu:

- Home
- About
- Photos
- Posts
- Community
- Info and ads
- Create a Page

Central content area:

The main content area features a large purple banner with the text "Are you a mum?" and "For more information on the SMS study contact us or". Below this, it states: "Queen's University Belfast are looking for mums who have had a baby in the past 2 years to take part in a research study." Contact information is provided: "Text/phone: 07596839285", "Email: supportingmums@qub.ac.uk", and "Website: http://go.qub.ac.uk/supportingmums".

Below the banner, there is a section titled "What is the study?" with a hand icon and text: "Finding ways to support you with text messages. If you would receive text on ONE of these topics for".

Another section titled "Want to know more" includes contact details: "Text/phone: 07596839285", "Email: supportingmums@qub.ac.uk", and "Website: http://go.qub.ac.uk/supportingmums".

At the bottom of the central area, there are logos for "Public Health Agency", "NIHR", and "Queen's Belfast".

Right-hand sidebar:

The sidebar contains several sections:

- Community:** Includes "Invite your friends to like this Page", "17 people like this", "18 people follow this", and "Blain Murphy and 1 other like this".
- About:** Includes "Send message", "Community", and "Suggest Edit".
- Related Pages:** Lists "SisBeauty Beauty salon" and "Castle Kennesaw Advertising/marketing", each with a "Like" button.

Top navigation bar:

The top navigation bar includes "Liked", "Following", "Share", and "Send Message" buttons.