Organisational strategies and practices to improve care using patient experience data in acute NHS hospital trusts: an ethnographic study

Sara Donetto, 1* Amit Desai, 1 Giulia Zoccatelli, 1 Glenn Robert, 1 Davina Allen, 2 Sally Brearley 3 and Anne Marie Rafferty 1

¹Department of Adult Nursing, Florence Nightingale Faculty of Nursing, Midwifery and Palliative Care, King's College London, London, UK ²School of Healthcare Sciences, Cardiff University, Cardiff, UK ³Independent patient and public involvement advisor, Sutton, UK

Declared competing interests of authors: none

Published September 2019

DOI: 10.3310/hsdr07340

Plain English summary

Improving care using patient experience data

Health Services and Delivery Research 2019; Vol. 7: No. 34

DOI: 10.3310/hsdr07340

NIHR Journals Library www.journalslibrary.nihr.ac.uk

^{*}Corresponding author sara.donetto@kcl.ac.uk

Plain English summary

The NHS collects a lot of information about patients' experiences of care; however, it is not clear how this information is used to achieve quality improvements. This study had two main aims: one was to explore how this information, also called patient experience data, translates into quality improvements in NHS hospitals, and the other was to understand the role of nurses in collecting, making sense of and using these data for improving care. The study had two phases. In phase 1, we observed practices in five NHS hospitals in England and interviewed key participants (including NHS staff and patient/carer representatives) to study what happened to patient experience data, especially in the areas of cancer and dementia care. In phase 2, we held a series of workshops (the first with participants from all five trusts and policy-makers, and then one workshop at each trust) to discuss how the early findings from our research may be relevant to NHS trusts. We found that (1) each type of data, for example a survey, goes through several transformations – from a paper questionnaire, to an electronic database, to a report – which can lead to care improvements at different stages of this transformation process; (2) when data are part of interactions – either with members of staff or with certain processes in the organisation – characterised by authority and autonomy, and context-awareness, it often leads to care improvements; (3) nurses are largely responsible for how data are collected, made sense of and used to improve care, but other roles – including those of clerical staff and other clinicians – are also important and may need more attention; (4) official quality improvement work may not take into account the less documented 'everyday quality improvement' work that happens in the organisation; and (5) holding workshops with participants can help organisational learning.

Health Services and Delivery Research

ISSN 2050-4349 (Print)

ISSN 2050-4357 (Online)

This journal is a member of and subscribes to the principles of the Committee on Publication Ethics (COPE) (www.publicationethics.org/).

Editorial contact: journals.library@nihr.ac.uk

The full HS&DR archive is freely available to view online at www.journalslibrary.nihr.ac.uk/hsdr. Print-on-demand copies can be purchased from the report pages of the NIHR Journals Library website: www.journalslibrary.nihr.ac.uk

Criteria for inclusion in the Health Services and Delivery Research journal

Reports are published in *Health Services and Delivery Research* (HS&DR) if (1) they have resulted from work for the HS&DR programme, and (2) they are of a sufficiently high scientific quality as assessed by the reviewers and editors.

HS&DR programme

The HS&DR programme funds research to produce evidence to impact on the quality, accessibility and organisation of health and social care services. This includes evaluations of how the NHS and social care might improve delivery of services.

For more information about the HS&DR programme please visit the website at https://www.nihr.ac.uk/explore-nihr/funding-programmes/health-services-and-delivery-research.htm

This report

The research reported in this issue of the journal was funded by the HS&DR programme or one of its preceding programmes as project number 14/156/08. The contractual start date was in February 2016. The final report began editorial review in June 2018 and was accepted for publication in February 2019. The authors have been wholly responsible for all data collection, analysis and interpretation, and for writing up their work. The HS&DR editors and production house have tried to ensure the accuracy of the authors' report and would like to thank the reviewers for their constructive comments on the final report document. However, they do not accept liability for damages or losses arising from material published in this report.

This report presents independent research funded by the National Institute for Health Research (NIHR). The views and opinions expressed by authors in this publication are those of the authors and do not necessarily reflect those of the NHS, the NIHR, NETSCC, the HS&DR programme or the Department of Health and Social Care. If there are verbatim quotations included in this publication the views and opinions expressed by the interviewees are those of the interviewees and do not necessarily reflect those of the authors, those of the NHS, the NIHR, NETSCC, the HS&DR programme or the Department of Health and Social Care.

© Queen's Printer and Controller of HMSO 2019. This work was produced by Donetto et al. under the terms of a commissioning contract issued by the Secretary of State for Health and Social Care. This issue may be freely reproduced for the purposes of private research and study and extracts (or indeed, the full report) may be included in professional journals provided that suitable acknowledgement is made and the reproduction is not associated with any form of advertising. Applications for commercial reproduction should be addressed to: NIHR Journals Library, National Institute for Health Research, Evaluation, Trials and Studies Coordinating Centre, Alpha House, University of Southampton Science Park, Southampton SO16 7NS, UK.

Published by the NIHR Journals Library (www.journalslibrary.nihr.ac.uk), produced by Prepress Projects Ltd, Perth, Scotland (www.prepress-projects.co.uk).

NIHR Journals Library Editor-in-Chief

Professor Ken Stein Professor of Public Health, University of Exeter Medical School, UK

NIHR Journals Library Editors

Professor John Powell Chair of HTA and EME Editorial Board and Editor-in-Chief of HTA and EME journals. Consultant Clinical Adviser, National Institute for Health and Care Excellence (NICE), UK, and Senior Clinical Researcher, Nuffield Department of Primary Care Health Sciences, University of Oxford, UK

Professor Andrée Le May Chair of NIHR Journals Library Editorial Group (HS&DR, PGfAR, PHR journals) and Editor-in-Chief of HS&DR, PGfAR, PHR journals

Professor Matthias Beck Professor of Management, Cork University Business School, Department of Management and Marketing, University College Cork, Ireland

Dr Tessa Crilly Director, Crystal Blue Consulting Ltd, UK

Dr Eugenia Cronin Senior Scientific Advisor, Wessex Institute, UK

Dr Peter Davidson Consultant Advisor, Wessex Institute, University of Southampton, UK

Ms Tara Lamont Director, NIHR Dissemination Centre, UK

Dr Catriona McDaid Senior Research Fellow, York Trials Unit, Department of Health Sciences, University of York, UK

Professor William McGuire Professor of Child Health, Hull York Medical School, University of York, UK

Professor Geoffrey Meads Professor of Wellbeing Research, University of Winchester, UK

Professor John Norrie Chair in Medical Statistics, University of Edinburgh, UK

Professor James Raftery Professor of Health Technology Assessment, Wessex Institute, Faculty of Medicine, University of Southampton, UK

Dr Rob Riemsma Reviews Manager, Kleijnen Systematic Reviews Ltd, UK

Professor Helen Roberts Professor of Child Health Research, UCL Great Ormond Street Institute of Child Health, UK

Professor Jonathan Ross Professor of Sexual Health and HIV, University Hospital Birmingham, UK

Professor Helen Snooks Professor of Health Services Research, Institute of Life Science, College of Medicine, Swansea University, UK

Professor Ken Stein Professor of Public Health, University of Exeter Medical School, UK

Professor Jim Thornton Professor of Obstetrics and Gynaecology, Faculty of Medicine and Health Sciences, University of Nottingham, UK

Professor Martin Underwood Warwick Clinical Trials Unit, Warwick Medical School, University of Warwick, UK

Please visit the website for a list of editors: www.journalslibrary.nihr.ac.uk/about/editors

Editorial contact: journals.library@nihr.ac.uk