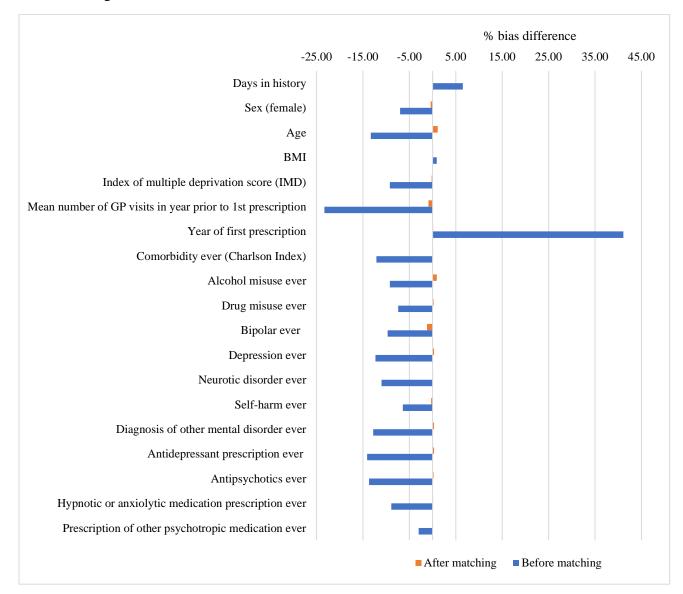
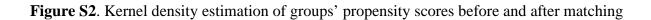
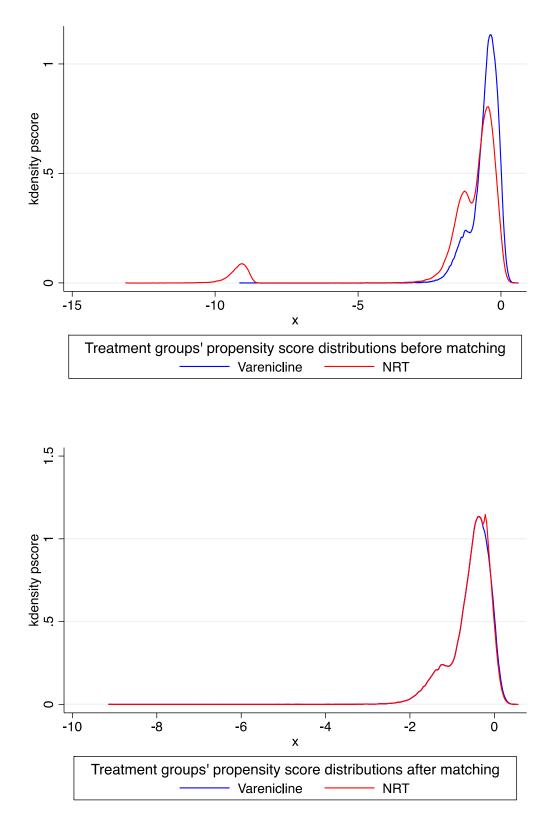
## **Appendix 1: Supplementary results**

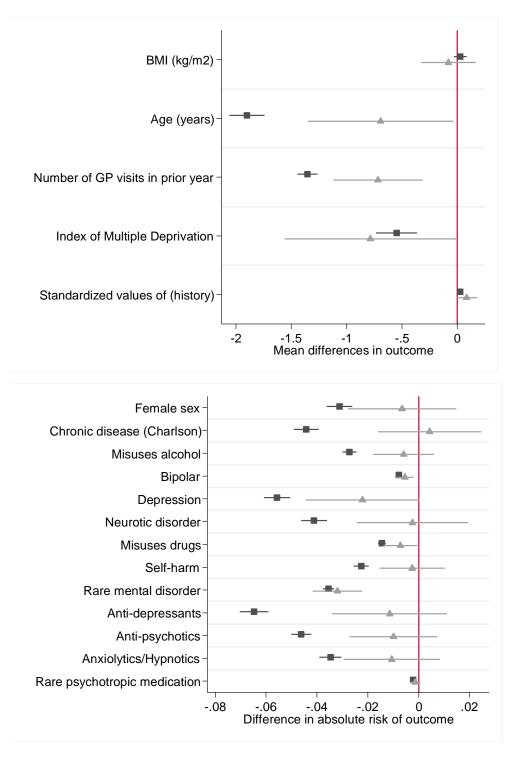
**Figure S1**. Percent bias difference between treatment and control groups, before and after propensity score matching. This illustrates the imbalance in the observed covariates before and after matching.

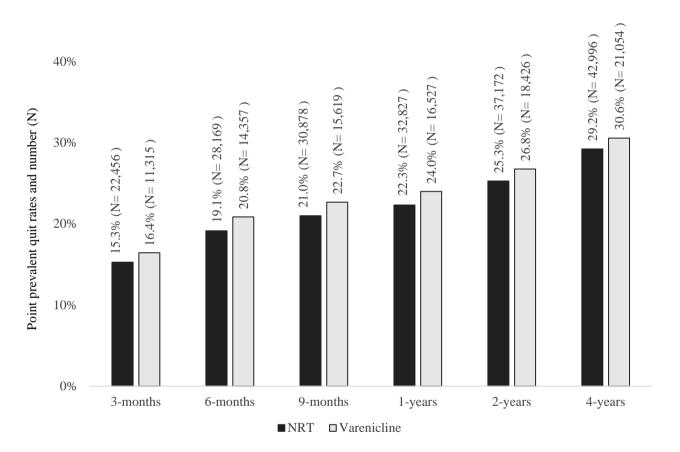






**Figure S3**. Bias terms of linear regression  $\blacksquare$  and instrumental variable methods  $\blacktriangle$ : Binary and continuous covariates. These plots provide an indication of the bias caused by omitting a single observed covariate from an analysis.





50%

Figure S4. Point prevalence quit rates by instrumental variable condition at 3, 6 and 9-months and 1, 2 and 4-years after exposure, N=216,022\*

\*4114 patients were excluded from the instrumental variable analysis as they were the first individuals to consult with each GP, thus for these individuals we do not have data about the GP previous prescribing behaviour to enable generation of the instrument.

**Table S1.** Propensity score matched models: Odds-ratios and 95% confidence intervals for the association between prescription of varenicline versus NRT and smoking cessation at 3, 6 and 9-months and 1, 2 and 4-years after exposure, N=141,218\*

## Odds-ratio (95% confidence interval) ‡

3-months	6-months	9-months	1-year	2-years	4-years
1.42	1.45	1.40	1.35	1.27	1.19
(1.37 to 1.48)	(1.40 to 1.51)	(1.35 to 1.45)	(1.30 to 1.39)	(1.23 to 1.30)	(1.16 to 1.22)

<sup>‡</sup>Model adjusted for propensity score. \*Missing BMI and IMD values were imputed using multiple imputation (16).

**Table S2.** Conventional and instrumental variable linear regression models: Risk difference per 100 patients treated and 95% confidence intervals for the association between varenicline versus NRT and smoking cessation at 3, 6 and 9-months and 1, 2 and 4-years after exposure, N=216,022

Model	3-months	6-months	9-months	1-year	2-years	4-years
		Ris	k difference (95% c	onfidence inter	val)	
Linear regression model <sup>‡</sup>	5.09	6.41	6.15	6.15	5.03	4.33
	(4.61 to 5.58)	(5.91 to 6.91)	(5.65 to 6.64)	(5.65 to 6.64)	(4.57 to 5.50)	(3.86 to 4.80)
Instrumental variable linear	4.13	6.51	6.42	5.97	4.76	4.06
regression model <sup>‡‡</sup>	(2.24 to 6.01)	(4.52 to 8.500)	(4.40 to 8.43)	(3.94 to 8.00)	(2.77 to 6.74)	(2.09 to 6.03)
Partial F-statistic*	12466.37	12466.37	12466.37	12466.37	12466.37	12466.37
Hausman test	0.46	0.52	0.86	0.93	0.12	0.11
	P=0.50	P=0.47	P=0.35	P=0.33	P=0.73	P=0.74

<sup>‡</sup>Conventional linear regression model adjusted for age, sex and year of 1<sup>st</sup> prescription. <sup>‡‡</sup> Instrumental variable linear regression model adjusted only for year of 1<sup>st</sup> prescription. \*This table presents partial F statistics (i.e. the test of the association of the instrument and the prescription) and the Hausman test of endogenous the exposure. 4114 patients were excluded from the instrumental variable analysis as they were the first individuals to consult with each GP, thus for these individuals we do not have data about the GP previous prescribing behavior to enable generation of the instrument.

## Effectiveness of varenicline stratified by neighbourhood deprivation

**Table S3.** Effectiveness of varenicline at 3, 6 and 9-months, and 1, 2 and 4-years after first prescription in the <u>least deprived areas (IMD scores 1 to 10)</u>. Effect estimates and 95% confidence intervals presented for each analytic technique.

Analysis technique	3-months	6-months	9-months	1-year	2-years	4-years
			Effect estimate (95%	o confidence interval)		
Logistic regression model <sup>1</sup>	1.45 (1.37 to 1.54) p<0.0001	1.50 (1.42 to 1.57) p<0.0001	1.46 (1.39 to 1.54) p<0.0001	1.38 (1.31 to 1.45) p<0.0001	1.29 (1.23 to 1.35) p<0.0001	1.19 (1.14 to 1.24) p<0.0001
Propensity score matched logistic regression model <sup>2</sup>	1.41 (1.33 to 1.50) p<0.0001	1.43 (1.35 to 1.51) p<0.0001	1.23 (1.17 to 1.30) p<0.0001	1.18 (1.08 to 1.28) p=0.0003	1.07 (0.99 to 1.16) p=0.1063	1.00 (0.92 to 1.08) p=0.9841
Instrumental variable analysis <sup>3</sup>	1.49 (-2.05 to 5.04) p=0.4097	3.84 (0.05 to 7.64) p=0.0473	4.46 (0.64 to 8.28) p=0.0222	4.13 (0.32 to 7.93) p=0.0334	2.79 (-1.07 to 6.65) p=0.1567	0.59 (-3.30 to 4.48) p=0.7661

1 N= 52,534; data reported are partial adjusted odds-ratios, models were adjusted for age, sex and year of prescription. 2 N= 31,407; data reported are odds-ratios, models were adjusted for propensity score. 3 N= 51,436; data reported are risk difference per 100 patients treated; models were adjusted for year of prescription. ‡Missing IMD values were not imputed, and patients with missing IMD data were excluded from analyses to ensure comparability of results across samples.

**Table S4.** Effectiveness of varenicline at 3, 6 and 9-months, and 1, 2 and 4-years after first prescription in <u>the most deprived areas (IMD scores 11 to 20)</u>. Effect estimates and 95% confidence intervals presented for each analytic technique.<sup>‡</sup>

Analysis technique	3-months	6-months	9-months	1-year	2-years	4-years
			Effect estimate (95%	o confidence interval)		
Logistic regression model <sup>1</sup>	1.38 (1.31 to 1.46) p<0.0001	1.43 (1.36 to 1.50) p<0.0001	1.37 (1.31 to 1.44) p<0.0001	1.33 (1.27 to 1.39) p<0.0001	1.28 (1.23 to 1.34) p<0.0001	1.22 (1.17 to 1.26) p<0.0001
Propensity score matched logistic regression model <sup>2</sup>	1.32 (1.23 to 1.41) p<0.0001	1.35 (1.27 to 1.42) p<0.0001	1.23 (1.17 to 1.29) p<0.0001	1.45 (1.35 to 1.54) p<0.0001	1.37 (1.29 to 1.46) p<0.0001	1.32 (1.24 to 1.40) p<0.0001
Instrumental variable analysis <sup>3</sup>	0.66 (-2.44 to 3.75) p=0.6785	3.09 (-0.11 to 6.30) p=0.0584	2.07 (-1.20 to 5.33) p=0.2144	2.15 (-1.21 to 5.52) p=0.2098	2.85 (-0.40 to 6.11) p=0.0856	2.54 (-0.64 to 5.72) p=0.1171

1 N= 72,247; data reported are partial adjusted odds-ratios, models were adjusted for age, sex and year of prescription. 2 N= 40,243; data reported are odds-ratios, models were adjusted for propensity score. 3 N= 71,041; data reported are risk difference per 100 patients treated; models were adjusted for year of prescription. ‡Missing IMD values were not imputed, and patients with missing IMD data were excluded from analyses to ensure comparability of results across samples.

	3-months	6-months	9-months	1-year	2-years	4-years
NRT	69.4%	56.0%	45.9%	37.2%	19.8%	10.8%
	N=103,743/	N=83,803/	N=68,665/	N=55,696/	N=29,608/	N=16,151/
	149,526	149,526	149,526	149,526	149,526	149,526
Varenicline	65.6%	53.6%	44.9%	37.4%	21.4%	12.7%
	46,312/	37,819/	31,732/	26,400/	15,129/	8,984/
	70,610	70,610	70,610	70,610	70,610	70,610

**Table S5.** Number (N) and percent (%) of patients missing outcome data by treatment at all follow-ups

Table S6. Comparison of baseline characteristics between the whole sample and patients missing 2-year outcome data

	NRT		Varenicline			
Characteristic	Patients with missing outcome data (N=29,608)	Whole sample (N= 149,526)	Patients with missing outcome data (N= 15,129)	Whole sample (N= 70,610)		
Age at time of first	40.7 (14.2)	46.4 (15.5)	40.5 (11.9)	44.5 (13.2)		
prescription <sup>1</sup>						
Sex (female)	43.9% (12,988)	53.7%	39.6% (5,995)	50.2%		
		(80,348)		(35,466)		
Index of multiple deprivation score (IMD)* <sup>2</sup>	12	12	12	12		
Mean number of GP visits 1-	5.5 (5.7)	7.9 (7.4)	4.5 (4.6)	6.3 (6.1)		
year prior to first prescription <sup>1</sup>						
BMI*1	26.4 (2.8)	26.4 (6.4)	26.5 (2.7)	26.5 (5.9)		
Year of first prescription <sup>2</sup>	2009	2009	2010	2010		
Days of history <sup>1</sup>	3,060.3	3158.7	3,210.6 (2011.3)	3283.9		
	(1894.2)	(1892.1)	,	(1976.6)		
Comorbidity ever (Charlson	21.8% (6,465)	37.6%	19.7% (2,981)	31.9%		
Index) (17, 18)		(56,274)		(22,523)		
Alcohol misuse	7.0% (2,076)	8.3% (12,422)	4.9% (742)	6.0 (4,199)		
Drug misuse ever	3.2% (948)	3.1% (4,595)	1.94% (294)	1.9% (1,357)		
Bipolar ever	<1% (109)	1% (1,464)	<1% (14)	<1% (160)		
Depression ever	28.4% (8,398)	35.0%	23.5% (3,554)	29.2%		
L L		(52,233)		(20,615)		
Neurotic disorder ever	19.4% (5,737)	24.7%	15.5% (2,340)	20.1%		
		(36,921)		(14,189)		
Self-harm ever	9.1% (2,700)	10.6%	7.5% (1,137)	8.7% (6,169)		
		(15,903)				
Other mental disorder ever	6.0% (1,780)	6.9% (10,343)	3.8% (574)	4.0% (2,832)		
	41.5% (12,282)	50.1%	35.1% (5,304)	43.1%		
ever		(74,921)		(30,435)		
Antipsychotic prescription	13.7% (4,066)	20.0%	10.2% (1,547)	14.8%		
ever		(29,873)		(10,459)		
Hypnotics/anxiolytics	16.2% (4,784)	21.1%	13.5% (2,036)	17.6%		
prescription ever	× 1 )	(31,513)	( ))	(12,415)		
Other psychotropic	<1% (117)	<1% (473)	<1% (32)	<1% (120)		
medication			X- /			

\*Missing data: BMI data was missing for 14.2% (N= 31,169); IMD data was missing for 43.3% (N= 95,355). Missing BMI and IMD values were imputed using multiple imputation (16). 1 Data presented are mean and standard deviation. 2 Data presented are median.

**Table S7.** Multivariable logistic regression models: Comparison of estimates derived from the main analysis and the sensitivity analysis. Fully adjusted oddsratios and 95% confidence intervals for the association between varenicline versus NRT and smoking cessation at 3, 6 and 9-months and 1, 2 and 4-years after exposure, N=220,136

	3-months	6-months	9-months	1-year	2-years	4-years
		Odds	s-ratios (95% co	nfidence interv	al) ‡‡	
Main analysis (missing outcome data=smoking) (19)	1.42	1.46	1.40	1.34	1.26	1.19
	(1.38 to 1.47)	(1.42 to 1.50)	(1.36 to 1.44)	(1.31 to 1.38)	(1.23 to 1.29)	(1.16 to 1.21)
Sensitivity (missing outcome data=multiply imputed)	1.37	1.40	1.34	1.29	1.23	1.17
	(1.33 to 1.40)	(1.36 to 1.44)	(1.31 to 1.38)	(1.26 to 1.33)	(1.20 to 1.26)	(1.14 to 1.19)

‡‡ Data reported are odds-ratios and models were fully adjusted for all baseline covariates. Missing BMI and IMD values were imputed using multiple imputation (16).

Table S8. Estimated linear regression and instrumental variable bias components

		Difference per 100 patients treated (95% Confidence intervals)		Test for
Covariate	Ν	Ordinary least squares	Instrumental variables	heterogeneity
Male sex	124,397	3.56 (2.91 to 4.21)	0.93 (-1.72 to 3.57)	0.041
Median age (SD)	124,397	-224.59 (-246.21 to -202.96)	-152.99 (-234.67 to -71.31)	0.065
Body mass index (SD)	107,582	1.43 (-6.05 to 8.90)	-6.99 (-37.60 to 23.61)	0.573
Alcohol misuse	124,397	-2.60 (-2.92 to -2.29)	-1.04 (-2.31 to 0.23)	0.011
Drug misuse	124,397	-1.46 (-1.65 to -1.27)	-1.01 (-1.80 to -0.21)	0.248
Least deprived fifth of patients	124,273	-2.81 (-4.18 to -1.44)	-1.39 (-7.05 to 4.27)	0.531
Most deprived fifth of patients	124,273	2.13 (1.32 to 2.94)	4.28 (0.94 to 7.61)	0.118
Median number of GP visits in year before treatment (SD)	124,397	-150.71 (-162.89 to -138.52)	-131.89 (-183.24 to -80.54)	0.401
Previous use of				
Hypnotics/Anxiolytic	124,397	-3.41 (-3.95 to -2.86)	-1.50 (-3.73 to 0.74)	0.070
Antipsychotic	124,397	-4.88 (-5.41 to -4.35)	-2.68 (-4.79 to -0.58)	0.026
Anti-depressant	124,397	-6.26 (-6.98 to -5.54)	-1.83 (-4.61 to 0.96)	0.001
Statins	124,397	-2.75 (-3.21 to -2.29)	-0.81 (-2.71 to 1.09)	0.032
Anti-hypertensive	124,397	-2.31 (-2.77 to -1.84)	-1.44 (-3.36 to 0.48)	0.350
Diabetic medication	124,397	-2.46 (-2.80 to -2.13)	-0.30 (-1.76 to 1.16)	0.002
Previous diagnosis of				
Self-harm	124,397	-2.15 (-2.53 to -1.76)	-1.17 (-2.79 to 0.45)	0.214
Myocardial infarction	124,397	-1.12 (-1.30 to -0.94)	0.18 (-0.60 to 0.97)	0.001
Chronic obstructive pulmonary disease	124,397	-0.81 (-1.12 to -0.49)	-0.60 (-1.91 to 0.71)	0.744
Chronic disease (Charlson index)	124,397	-4.93 (-5.59 to -4.27)	-0.71 (-3.30 to 1.89)	0.001

Notes: Bias components estimated via GMM. The null hypothesis of the heterogeneity test is that there is no difference between the linear regression and the linear regression bias terms.

**Table S9.** Adjusted relative outcome rate among patients treated with varenicline or nicotine replacement
 therapy using propensity score methods. Follow-up at 3, 6, 9, 12, 24, 48 months.

		Number of events	Number of patients	Odds-ratio (95% Confidence interval)
Mortality:		events	putonts	
All cause	3	192	80362	0.41 (0.30 to 0.57)
	6	362	77343	0.41 (0.32 to 0.52)
	9	508	74102	0.46 (0.38 to 0.56)
	12	684	70566	0.49 (0.42 to 0.57)
	24	1172	56184	0.68 (0.60 to 0.77)
	48	1389	27871	0.72 (0.64 to 0.81)
Cardiovascular disease	3	52	80222	0.44 (0.24 to 0.81)
	6	111	77092	0.48 (0.32 to 0.72)
	9	152	73746	0.58 (0.42 to 0.81)
	12	193	70075	0.62 (0.46 to 0.83)
	24	351	55363	0.75 (0.61 to 0.94)
	48	406	26889	0.75 (0.61 to 0.91)
Respiratory disease	3	74	80244	0.27 (0.15 to 0.49)
	6	136	77117	0.35 (0.23 to 0.52)
	9	181	73775	0.40 (0.29 to 0.56)
	12	245	70127	0.42 (0.31 to 0.55)
	24	422	55434	0.61 (0.50 to 0.75)
	48	539	27023	0.66 (0.55 to 0.79)
Hospital admission for				· · · · · · · · · · · · · · · · · · ·
All causes	3	6150	80959	0.70 (0.66 to 0.73)
	6	10365	78654	0.70 (0.67 to 0.73)
	9	13796	76199	0.71 (0.68 to 0.74)
	12	16315	73379	0.76 (0.73 to 0.79)
	24	22287	61413	0.86 (0.83 to 0.89)
	48	19543	34141	0.94 (0.89 to 0.98)
Cardiovascular disease	3	1336	80421	0.68 (0.61 to 0.76)
	6	2277	77498	0.71 (0.65 to 0.77)
	9	2973	74393	0.74 (0.69 to 0.80)
	12	3628	70983	0.77 (0.72 to 0.83)
	24	5337	57038	0.89 (0.84 to 0.94)
	48	5388	29058	0.98 (0.92 to 1.04)
Respiratory disease	3	1437	80375	0.64 (0.57 to 0.71)
	6	2305	77417	0.69 (0.63 to 0.75)
	9	3014	74280	0.74 (0.68 to 0.79)
	12	3583	70804	0.76 (0.71 to 0.81)
	24	5080	56716	0.86 (0.81 to 0.91)
	48	4975	28636	0.95 (0.89 to 1.02)

Primary care diagnosis of:

		Number of	Number of	Odds-ratio
		events	patients	(95% Confidence interval)
Myocardial infarction	3	70	78786	0.40 (0.24 to 0.68)
	6	110	75660	0.67 (0.45 to 0.98)
	9	146	72335	0.70 (0.50 to 0.97)
	12	177	68706	0.81 (0.60 to 1.09)
	24	280	54118	0.91 (0.72 to 1.16)
	48	317	26134	1.03 (0.82 to 1.30)
Chronic obstructive	3	674	75336	0.67 (0.57 to 0.79)
pulmonary disease	6	868	72390	0.71 (0.62 to 0.82)
	9	1070	69269	0.77 (0.68 to 0.88)
	12	1237	65816	0.80 (0.71 to 0.90)
	24	1682	51966	0.88 (0.80 to 0.97)
	48	1652	25266	0.98 (0.89 to 1.09)

Table S10. Adjusted Relative Outcome Frequency Among Patients Treated With Varenicline or Nicotine Replacement Therapy Using Propensity
 score Methods. Follow-up at 3, 6, 9, 12, 24, 48 Months. Non-imputed data. Reproduced without changes from Davies et al. 2018.<sup>21</sup>
 https://onlinelibrary.wiley.com/doi/abs/10.1111/add.14146

	Follow-up	Number of	Percentage difference
	length	patients	(95% confidence intervals)
Outcome		Ν	Fully adjusted
Number of GP visits	3	80,185	11.10 (6.63 to 15.76)
	6	77,005	2.86 (-0.74 to 6.59)
	9	73,617	-0.18 (-3.35 to 3.08)
	12	69,909	-1.37 (-4.29 to 1.63)
	24	55,032	-1.98 (-4.53 to 0.63)
	48	26,462	-1.15 (-4.04 to 1.82)
Number of	3	81,840	-7.20 (-8.23 to -6.17)
hospitalizations	6	80,493	-11.05 (-12.36 to -9.73)
-	9	78,935	-13.52 (-14.99 to -12.03)
	12	76,990	-12.89 (-14.49 to -11.26)
	24	67,202	-9.97 (-11.97 to -7.93)
	48	39,405	-5.30 (-8.21 to -2.29)
Number of	3	80,421	-1.83 (-2.36 to -1.30)
hospitalizations	6	77,498	-2.88 (-3.59 to -2.17)
for respiratory disease	9	74,393	-3.32 (-4.15 to -2.49)
	12	70,983	-3.62 (-4.57 to -2.66)
	24	57,038	-2.93 (-4.38 to -1.46)
	48	29,058	-1.11 (-3.98 to 1.84)
Number of	3	80,375	-2.27 (-2.82 to -1.71)
hospitalizations	6	77,417	-3.13 (-3.84 to -2.43)
for cardiovascular	9	74,280	-3.40 (-4.22 to -2.56)
disease	12	70,804	-3.85 (-4.79 to -2.90)
	24	56,716	-3.57 (-4.94 to -2.18)
	48	28,636	-2.36 (-5.10 to 0.47)

## Table S11. Means and bias of baseline covariates before and after propensity score matching. Reproduced without changes from Davies et al. 2018.<sup>21</sup> https://onlinelibrary.wiley.com/doi/abs/10.1111/add.14146

			Mean	1		% Bias
			Varenicline	NRT	%bias	reduction
History		Unmatched	3298	3143	7.9	
		Matched	3298	3303	-0.2	97
Male		Unmatched	0.50	0.46	7.8	
		Matched	0.50	0.50	1.1	86.3
Age (years)		Unmatched	44.4	46.7	-15.6	
		Matched	44.4	44.5	-0.4	97.3
BMI (kg/m2)		Unmatched	26.5	26.4	0.9	
		Matched	26.5	26.5	0.2	80.9
Missing BMI		Unmatched	0.14	0.13	2.2	
Prescription year:		Matched	0.14	0.14	-0.1	96.1
	2007	Unmatched	0.11	0.23	-34.4	
		Matched	0.11	0.11	-1.8	94.7
	2008	Unmatched	0.14	0.16	-4	
		Matched	0.14	0.14	1.4	65.2
	2009	Unmatched	0.16	0.15	2.6	
		Matched	0.16	0.16	0.7	70.7
	2010	Unmatched	0.18	0.13	14.2	
		Matched	0.18	0.19	-1.2	91.3
	2011	Unmatched	0.16	0.11	15.9	
		Matched	0.16	0.17	-0.6	96.3
	2012	Unmatched	0.13	0.08	14.6	
		Matched	0.13	0.12	0.7	95.4
	2013	Unmatched	0.09	0.06	14.3	
		Matched	0.09	0.09	1.3	90.7
	2014	Unmatched	0.02	0.01	5.3	
		Matched	0.02	0.02	0	99.6
Misuses alcohol		Unmatched	0.05	0.07	-9.6	
		Matched	0.05	0.05	0.3	96.5
Misuses drugs		Unmatched	0.02	0.03	-7.5	
		Matched	0.02	0.02	0	99.4
Index of Multiple Deprivation		Unmatched	11.2	11.7	-9.2	
		Matched	11.2	11.3	-1.8	80.3
Missing IMD		Unmatched	0.001	0.001	-0.1	
Prescribed:		Matched	0.001	0.001	0.2	-60.6
Hypnotics		Unmatched	0.17	0.20	-8.9	
		Matched	0.17	0.17	-0.4	95.4
Antipsychotics		Unmatched	0.14	0.20	-14.9	

		Mean			% Bias
		Varenicline	NRT	%bias	reduction
	Matched	0.14	0.14	-0.2	98.7
Antidepressants	Unmatched	0.43	0.50	-14.2	
	Matched	0.43	0.44	-1.6	88.5
Statins	Unmatched	0.15	0.19	-12.1	
	Matched	0.15	0.15	-1.2	90.3
Antihypertensives	Unmatched	0.17	0.21	-10.3	
	Matched	0.17	0.17	-0.2	97.9
Diabetic medications	Unmatched	0.06	0.09	-10	
Previously diagnosed with:	Matched	0.06	0.07	-0.7	92.5
Self-harm	Unmatched	0.09	0.10	-6	
	Matched	0.09	0.09	-0.7	88
Myocardial infarction	Unmatched	0.02	0.03	-9.1	
	Matched	0.02	0.02	-0.4	96
Chronic obstructive pulmonary	Unmatched	0.06	0.08	-7.9	
disease	Matched	0.06	0.06	-0.6	92
Chronic disease (Charlson index)	Unmatched	0.32	0.38	-13.6	
	Matched	0.32	0.32	-0.6	95.5