Exploring the uptake and use of electronic cigarettes provided to smokers accessing homeless centres: a four-centre cluster feasibility trial

Sharon Cox,^{1,2} Allison Ford,³ Jinshuo Li,⁴ Catherine Best,³ Allan Tyler,¹ Deborah J Robson,⁵ Linda Bauld,⁶ Peter Hajek,⁷ Isabelle Uny,³ Steve J Parrott⁴ and Lynne Dawkins^{1*}

¹Centre for Addictive Behaviours Research, London South Bank University, London, UK

⁴Department of Health and Social Care Sciences, University of York, York, UK

⁶Usher Institute, Old Medical School, University of Edinburgh, Edinburgh, UK ⁷Academic Psychology and Health and Lifestyle Research Unit, Wolfson Institute of Preventive Medicine, Barts and The London School of Medicine and Dentistry, London, UK

Declared competing interests of authors: Peter Hajek has received a research grant from and provided consultancy to Pfizer, Inc. (New York, NY, USA). Lynne Dawkins has provided consultancy for the pharmaceutical industry relating to the development of smoking cessation products. Linda Bauld is a member of the National Institute for Health Research Public Health Research funding board.

Published May 2021 DOI: 10.3310/phr09070

Plain English summary

Use of electronic cigarettes in homeless centres Public Health Research 2021; Vol. 9: No. 7

DOI: 10.3310/phr09070

NIHR Journals Library www.journalslibrary.nihr.ac.uk

²Department of Behavioural Science and Health, University College London, London, UK

³Institute for Social Marketing and Health, Faculty of Health Sciences and Sport, University of Stirling, Stirling, UK

⁵National Addiction Centre, Addictions Department and the National Institute for Health Research Applied Research Collaboration (NIHR ARC) South London, Institute of Psychiatry, Psychology and Neuroscience, King's College London, London, UK

^{*}Corresponding author dawkinl3@lsbu.ac.uk

Plain English summary

Smoking rates are exceptionally high among adults experiencing homelessness. Supplying a free electronic cigarette starter kit at homeless centres may be one way to help smokers quit. This was a small study that explored whether or not smokers visiting homeless centres would be willing to take part and whether or not they would return to complete questionnaires 6 months later. We also wanted to find out what people thought worked or did not work well for them and whether or not we could collect information needed to assess cost-effectiveness and success in a larger trial.

We recruited 80 smokers from four homeless centres: 48 people received an electronic cigarette and 32 people took part in usual care. Usual care is defined as signposting to the local stop smoking service, because this is what is most often available at these centres.

Sixty people (75%) returned to provide follow-up information after 4 weeks, 50 people (63%) came back at 12 weeks and 47 people (59%) came back at 24 weeks. Interviews with participants and staff at the centres showed that the study was useful and worthwhile. Although nobody who came back at 24 weeks managed to stop smoking in the usual care-arm, in the electronic cigarette arm 8.57% (3/35) of those who came back at 24 weeks had quit smoking. We were able to collect the information we needed to assess cost-effectiveness of providing an electronic cigarette. This was estimated at £114.43 per person. We could not estimate costs of usual care. We found that it would be worthwhile running a larger study, as enough people were interested in taking part, but that such a study would need to include more people and more centres and explore ways in which we could make sure that more people come back at 6 months.

Public Health Research

ISSN 2050-4381 (Print)

ISSN 2050-439X (Online)

This journal is a member of and subscribes to the principles of the Committee on Publication Ethics (COPE) (www.publicationethics.org/).

Editorial contact: journals.library@nihr.ac.uk

The full PHR archive is freely available to view online at www.journalslibrary.nihr.ac.uk/phr. Print-on-demand copies can be purchased from the report pages of the NIHR Journals Library website: www.journalslibrary.nihr.ac.uk

Criteria for inclusion in the Public Health Research journal

Reports are published in *Public Health Research* (PHR) if (1) they have resulted from work for the PHR programme, and (2) they are of a sufficiently high scientific quality as assessed by the reviewers and editors.

Reviews in *Public Health Research* are termed 'systematic' when the account of the search appraisal and synthesis methods (to minimise biases and random errors) would, in theory, permit the replication of the review by others.

PHR programme

The Public Health Research (PHR) programme, part of the National Institute for Health Research (NIHR), is the leading UK funder of public health research, evaluating public health interventions, providing new knowledge on the benefits, costs, acceptability and wider impacts of non-NHS interventions intended to improve the health of the public and reduce inequalities in health. The scope of the programme is multi-disciplinary and broad, covering a range of interventions that improve public health.

For more information about the PHR programme please visit the website: https://www.nihr.ac.uk/explore-nihr/funding-programmes/public-health-research.htm

This report

The research reported in this issue of the journal was funded by the PHR programme as project number 17/44/29. The contractual start date was in October 2018. The final report began editorial review in May 2020 and was accepted for publication in December 2020. The authors have been wholly responsible for all data collection, analysis and interpretation, and for writing up their work. The PHR editors and production house have tried to ensure the accuracy of the authors' report and would like to thank the reviewers for their constructive comments on the final report document. However, they do not accept liability for damages or losses arising from material published in this report.

This report presents independent research funded by the National Institute for Health Research (NIHR). The views and opinions expressed by authors in this publication are those of the authors and do not necessarily reflect those of the NHS, the NIHR, NETSCC, the PHR programme or the Department of Health and Social Care. If there are verbatim quotations included in this publication the views and opinions expressed by the interviewees are those of the interviewees and do not necessarily reflect those of the authors, those of the NHS, the NIHR, NETSCC, the PHR programme or the Department of Health and Social Care.

© Queen's Printer and Controller of HMSO 2021. This work was produced by Cox et al. under the terms of a commissioning contract issued by the Secretary of State for Health and Social Care. This issue may be freely reproduced for the purposes of private research and study and extracts (or indeed, the full report) may be included in professional journals provided that suitable acknowledgement is made and the reproduction is not associated with any form of advertising. Applications for commercial reproduction should be addressed to: NIHR Journals Library, National Institute for Health Research, Evaluation, Trials and Studies Coordinating Centre, Alpha House, University of Southampton Science Park, Southampton SO16 7NS, UK.

Published by the NIHR Journals Library (www.journalslibrary.nihr.ac.uk), produced by Prepress Projects Ltd, Perth, Scotland (www.prepress-projects.co.uk).

NIHR Journals Library Editor-in-Chief

Professor Ken Stein Professor of Public Health, University of Exeter Medical School, UK

NIHR Journals Library Editors

Professor John Powell Chair of HTA and EME Editorial Board and Editor-in-Chief of HTA and EME journals. Consultant Clinical Adviser, National Institute for Health and Care Excellence (NICE), UK, and Professor of Digital Health Care, Nuffield Department of Primary Care Health Sciences, University of Oxford, UK

Professor Andrée Le May Chair of NIHR Journals Library Editorial Group (HS&DR, PGfAR, PHR journals) and Editor-in-Chief of HS&DR, PGfAR, PHR journals

Professor Matthias Beck Professor of Management, Cork University Business School, Department of Management and Marketing, University College Cork, Ireland

Dr Tessa Crilly Director, Crystal Blue Consulting Ltd, UK

Dr Eugenia Cronin Senior Scientific Advisor, Wessex Institute, UK

Dr Peter Davidson Consultant Advisor, Wessex Institute, University of Southampton, UK

Ms Tara Lamont Senior Scientific Adviser (Evidence Use), Wessex Institute, University of Southampton, UK

Dr Catriona McDaid Senior Research Fellow, York Trials Unit, Department of Health Sciences, University of York, UK

Professor William McGuire Professor of Child Health, Hull York Medical School, University of York, UK

Professor Geoffrey Meads Emeritus Professor of Wellbeing Research, University of Winchester, UK

Professor James Raftery Professor of Health Technology Assessment, Wessex Institute, Faculty of Medicine, University of Southampton, UK

Dr Rob Riemsma Reviews Manager, Kleijnen Systematic Reviews Ltd, UK

Professor Helen Roberts Professor of Child Health Research, UCL Great Ormond Street Institute of Child Health, UK

Professor Jonathan Ross Professor of Sexual Health and HIV, University Hospital Birmingham, UK

Professor Helen Snooks Professor of Health Services Research, Institute of Life Science, College of Medicine, Swansea University, UK

Professor Ken Stein Professor of Public Health, University of Exeter Medical School, UK

Professor Jim Thornton Professor of Obstetrics and Gynaecology, Faculty of Medicine and Health Sciences, University of Nottingham, UK

Please visit the website for a list of editors: www.journalslibrary.nihr.ac.uk/about/editors

Editorial contact: journals.library@nihr.ac.uk