

Cardiovascular disease risk communication in NHS Health Checks using QRISK[®]2 and JBS3 risk calculators: the RICO qualitative and quantitative study

Christopher J Gidlow,^{1*} Naomi J Ellis,¹
Lisa Cowap,² Victoria Riley,¹ Diane Crone,³
Elizabeth Cottrell,⁴ Sarah Grogan,⁵
Ruth Chambers⁶ and David Clark-Carter²

¹Centre for Health and Development, School of Life Sciences and Education, Staffordshire University, Stoke-on-Trent, UK

²Centre for Psychological Research, School of Life Sciences and Education, Staffordshire University, Stoke-on-Trent, UK

³Cardiff School of Sport and Health Sciences, Cardiff Metropolitan University, Cardiff, UK

⁴School of Primary, Community and Social Care, Keele University, Keele, Newcastle-under-Lyme, UK

⁵Department of Psychology, Manchester Metropolitan University, Manchester, UK

⁶Stoke-on-Trent Clinical Commissioning Group, Stoke-on-Trent, UK

*Corresponding author c.gidlow@staffs.ac.uk

Declared competing interests of authors: Elizabeth Cottrell was a member of the National Institute for Health Research (NIHR) Health Technology Assessment (HTA) Primary Care, Community and Preventive Interventions (PCCPI) (2014–18) and the NIHR HTA Prioritisation Committee A (2014–20). Elizabeth Cottrell also reports income as a general practice partner within a surgery that performs NHS Health Check, outside the submitted work. Ruth Chambers and Christopher J Gidlow are members of the Expert Scientific Advisory Committee for NHS Health Check.

Disclaimer: This report contains transcripts of interviews conducted in the course of the research, or similar, and contains language which may offend some readers.

Published August 2021

DOI: 10.3310/hta25500

Scientific summary

The RICO qualitative and quantitative study

Health Technology Assessment 2021; Vol. 25: No. 50

DOI: 10.3310/hta25500

NIHR Journals Library www.journalslibrary.nihr.ac.uk

Scientific summary

Background

NHS Health Check is a national programme with a focus on cardiovascular disease prevention in those aged 40–74 years in England. Consultations are usually delivered in primary care by a health-care assistant or practice nurse. They involve assessing the patient's cardiovascular disease risk, communicating this to them and making recommendations for risk management. At present, there is a lack of evidence on how health checks are conducted, the nature and adequacy of cardiovascular disease risk communication to foster risk-reducing intentions or behaviour, and the potential benefit of using different cardiovascular disease risk calculators.

Aim

The overarching aim of the Risk COmmunication in Health Check (RICO) study was to explore practitioner and patient perceptions and understanding of cardiovascular disease risk, the associated advice or treatment offered, and the response of the patients who attend a health check conducted using either the QRISK[®]2 10-year risk calculator or the JBS3 lifetime risk calculator.

Methods

RICO was a qualitative study with quantitative process evaluation in 12 general practices in the West Midlands of England. Six practice pairs, which were approximately matched on level of deprivation, were randomly assigned to one of two groups: the QRISK2 (usual practice) group, in which practitioners delivered the health check using QRISK2, which presents cardiovascular disease risk as a percentage risk of a cardiac event in the next 10 years; or the JBS3 (intervention) group, in which practitioners delivered the health check using the JBS3 cardiovascular disease risk calculator, using heart age, event-free survival age and risk score manipulation (to demonstrate the risk-reducing effects of intervention). The study comprised several components:

- Video-recorded health check consultations. Each practice was asked to video-record 20 health checks conducted using the allocated cardiovascular disease risk calculator (the number of health checks actually recorded by practices ranged from 3 to 29 checks). Patient recruitment was stratified by age, sex and ethnicity. Video-recordings were quantitatively coded (second by second) to explore content and the relative contributions of practitioner and patient. Transcripts from a subsample of health checks ($n = 128$, 64 in each group) were subject to deductive thematic analysis, using a framework adapted from protection motivation theory.
- Video-stimulated recall interviews. Video-stimulated recall interviews were undertaken with a subsample of 40 patients (within 2 weeks of their health check) and all 15 practitioners (after completing all video-recorded health checks). Video-stimulated recall interviews used excerpts from recorded health checks to facilitate recall and reflection. Interviews were audio-recorded, transcribed and analysed using inductive thematic analysis.
- Medical record reviews. Data were extracted from all patients' medical records ($n = 173$), 12 weeks post health check, to identify resulting activities, prescriptions or diagnoses.
- Case studies. Within-case analysis was completed for 10 patients who expressed positive intentions and/or implemented behaviours to reduce cardiovascular disease risk following the health check.

Results

Sample

A total of 173 video-recorded health checks were included in the analysis (QRISK2, $n = 73$; JBS3, $n = 100$). The sample comprised approximately equal proportions of male (49.7%) and female (50.3%) participants, and was 83% white British. The average age was 58.2 ± 9.7 years and 60% of the sample classified as low risk (10-year risk $< 10\%$). Practitioners were health-care assistants ($n = 9$) or practice nurses ($n = 6$), who had varying experience of delivering health checks (mean 4.7 ± 2.4 years) and had received either no formal health check training or training focused on processes (rather than risk communication or behaviour change).

Quantitative analysis of health checks and medical record review

The duration of the health check ranged from 6.8 to 38.0 minutes. Most health checks (60%) lasted < 20 minutes. On average, cardiovascular disease risk was discussed for < 2 minutes ($9.1\% \pm 4.3\%$ of consultation time). There were indications that, compared with health checks using QRISK2, those health checks that used JBS3 involved more cardiovascular disease risk discussion (JBS3, mean 10.24%, 95% confidence interval 8.01% to 12.48% of consultation time; QRISK2, mean 7.44%, 95% confidence interval 5.29% to 9.58% of consultation time) and were less practitioner dominated (as determined by the ratio of practitioner talking time to patient talking time: JBS3, mean 2.35, 95% confidence interval 1.89 to 2.81, vs. QRISK2, mean 3.21, 95% confidence interval 2.44 to 3.97). The largest proportion of health check time was spent discussing causal risk factors (overall mean 37.54%, 95% confidence interval 32.92% to 42.17%; JBS3 mean 35.33%, 95% confidence interval 27.76% to 42.90%, vs. QRISK2 mean 40.58%, 95% confidence interval 36.20% to 44.96%). At 12 weeks post health check, relevant activity was recorded in 30.1% (JBS3, 31.0%; QRISK2, 28.8%) of patients' medical records, most commonly related to blood pressure measurement/discussion, and 8.7% (JBS3, 6.0%; QRISK2, 12.3%) of patients had been prescribed medication. Among the 173 patients, there were 10 new diagnoses (i.e. three pre-diabetes, three diabetes, two hypertension and two hyperlipidaemia).

Deductive thematic analysis of health check (using adapted protection motivation theory)

When applying the protection motivation theory to analyse cardiovascular disease risk communication in recorded health checks, we found that cognitive appraisal (threat appraisal and coping appraisal) and coping modes (adaptive and maladaptive) were most relevant. Again, there was little evidence of cardiovascular disease risk communication, particularly in consultations using QRISK2. Practitioners in both groups often missed opportunities to check patient understanding and encourage risk-reducing behaviour, confirming practitioner verbal dominance. JBS3 appeared better for initiating risk factor discussion. Heart age and visual representation of risk were more easily understood and had a greater impact on patients than 10-year risk (QRISK2). However, a lack of effective cardiovascular disease risk discussion in both risk calculator groups increased the likelihood of a maladaptive coping response (i.e. no risk-reducing behaviour change).

Video-stimulated recall interviews with patients

Inductive thematic analysis of data from video-stimulated recall interviews with patients (QRISK2, $n = 19$; JBS3, $n = 21$) identified four main themes:

1. Relieved about cardiovascular disease risk: misplaced assurance was observed in some patients who did not understand their CVD risk and, therefore, did not recognise its severity or their vulnerability to it.
2. Mixed levels of understanding: patients often did not understand cardiovascular disease risk information, particularly 10-year risk, and had a preference for heart age.
3. Positive impact of health check: attending a health check appeared to have a positive impact on many patients by increasing their awareness of the benefits of relatively small lifestyle changes. Heart age appeared to be the most impactful risk score, allowing appraisal of risk.
4. Importance of presentation style and content: patients in both groups struggled to absorb and retain the volume of information.

Visual presentation and risk score manipulation with JBS3 appeared to foster patient understanding of risk and motivated patients to follow recommendations more than 10-year risk did.

Video-stimulated recall interviews with practitioners

The inductive thematic analysis resulted in three main themes:

1. Communicating cardiovascular disease risk: 10-year risk was considered useful for clinical decision-making, but not for facilitating cardiovascular disease risk discussion, and practitioners lacked confidence in explaining the score. Heart age was favoured as it was easier to explain and well received by patients. Event-free survival age was misinterpreted.
2. Understanding of cardiovascular disease risk: practitioners acknowledged gaps in their understanding of 10-year risk beyond the use of low-, medium- and high-risk thresholds. Practitioners relied on patient reactions to information to gauge their understanding, rather than asking patients.
3. Risk management: lifestyle advice was most prominent, sometimes with written information. Referrals to support services were less frequent (e.g. exercise referral).

Case studies

Within-case analysis identified confirmatory and additional themes. When patients were already motivated to, or had already started to, implement lifestyle changes, health checks had positive outcomes regardless of how cardiovascular disease risk was communicated. Patients had already appraised a perceived risk (often a specific risk factor or behaviour) and identified specific and relevant action (e.g. omitting certain foods or reducing alcohol). Case studies confirmed that relying on the minimal patient responses to gauge understanding (rather than asking patients) could lead to incorrect assumptions of patient understanding. Some limitations of the consultation could be addressed through telephone reinforcement.

Conclusions

Communication of cardiovascular disease risk during health checks was brief, particularly in consultations using QRISK2. Patients' understanding of, and responses to, cardiovascular disease risk information were limited. Practitioners missed opportunities to check patient understanding that could allow an appraisal of risk, which, in turn, could encourage risk-reducing intentions or behaviour. The use of JBS3 appeared to provide more opportunity for the practitioner to initiate discussion of risk factors and their management; in particular, the concept of heart age and the visual representation of risk included in JBS3 were more easily understood by patients, and more impactful, than that for QRISK2. The apparent lack of effective cardiovascular disease risk discussion in both groups resulted in misunderstandings, practitioner-dominated discussion and an increased likelihood of a maladaptive coping response. Our data have highlighted a need for practitioner training and a move towards a more tailored and patient-centred health check consultation, in which discussion of the concept heart age and risk score manipulation could improve communication of cardiovascular disease risk.

Trial registration

This trial is registered as ISRCTN10443908.

Funding

This project was funded by the National Institute for Health Research (NIHR) Health Technology Assessment programme and will be published in full in *Health Technology Assessment*; Vol. 25, No. 50. See the NIHR Journals Library website for further project information.

Health Technology Assessment

ISSN 1366-5278 (Print)

ISSN 2046-4924 (Online)

Impact factor: 4.014

Health Technology Assessment is indexed in MEDLINE, CINAHL, EMBASE, the Cochrane Library and Clarivate Analytics Science Citation Index.

This journal is a member of and subscribes to the principles of the Committee on Publication Ethics (COPE) (www.publicationethics.org/).

Editorial contact: journals.library@nihr.ac.uk

The full HTA archive is freely available to view online at www.journalslibrary.nihr.ac.uk/hta. Print-on-demand copies can be purchased from the report pages of the NIHR Journals Library website: www.journalslibrary.nihr.ac.uk

Criteria for inclusion in the *Health Technology Assessment* journal

Reports are published in *Health Technology Assessment* (HTA) if (1) they have resulted from work for the HTA programme, and (2) they are of a sufficiently high scientific quality as assessed by the reviewers and editors.

Reviews in *Health Technology Assessment* are termed 'systematic' when the account of the search appraisal and synthesis methods (to minimise biases and random errors) would, in theory, permit the replication of the review by others.

HTA programme

Health Technology Assessment (HTA) research is undertaken where some evidence already exists to show that a technology can be effective and this needs to be compared to the current standard intervention to see which works best. Research can evaluate any intervention used in the treatment, prevention or diagnosis of disease, provided the study outcomes lead to findings that have the potential to be of direct benefit to NHS patients. Technologies in this context mean any method used to promote health; prevent and treat disease; and improve rehabilitation or long-term care. They are not confined to new drugs and include any intervention used in the treatment, prevention or diagnosis of disease.

The journal is indexed in NHS Evidence via its abstracts included in MEDLINE and its Technology Assessment Reports inform National Institute for Health and Care Excellence (NICE) guidance. HTA research is also an important source of evidence for National Screening Committee (NSC) policy decisions.

This report

The research reported in this issue of the journal was funded by the HTA programme as project number 15/170/02. The contractual start date was in March 2017. The draft report began editorial review in July 2020 and was accepted for publication in December 2020. The authors have been wholly responsible for all data collection, analysis and interpretation, and for writing up their work. The HTA editors and publisher have tried to ensure the accuracy of the authors' report and would like to thank the reviewers for their constructive comments on the draft document. However, they do not accept liability for damages or losses arising from material published in this report.

This report presents independent research funded by the National Institute for Health Research (NIHR). The views and opinions expressed by authors in this publication are those of the authors and do not necessarily reflect those of the NHS, the NIHR, NETSCC, the HTA programme or the Department of Health and Social Care. If there are verbatim quotations included in this publication the views and opinions expressed by the interviewees are those of the interviewees and do not necessarily reflect those of the authors, those of the NHS, the NIHR, NETSCC, the HTA programme or the Department of Health and Social Care.

Copyright © 2021 *Gidlow et al.* This work was produced by *Gidlow et al.* under the terms of a commissioning contract issued by the Secretary of State for Health and Social Care. This is an Open Access publication distributed under the terms of the Creative Commons Attribution CC BY 4.0 licence, which permits unrestricted use, distribution, reproduction and adaptation in any medium and for any purpose provided that it is properly attributed. See: <https://creativecommons.org/licenses/by/4.0/>. For attribution the title, original author(s), the publication source – NIHR Journals Library, and the DOI of the publication must be cited.

Published by the NIHR Journals Library (www.journalslibrary.nihr.ac.uk), produced by Prepress Projects Ltd, Perth, Scotland (www.prepress-projects.co.uk).

NIHR Journals Library Editor-in-Chief

Professor Ken Stein Professor of Public Health, University of Exeter Medical School, UK

NIHR Journals Library Editors

Professor John Powell Chair of HTA and EME Editorial Board and Editor-in-Chief of HTA and EME journals. Consultant Clinical Adviser, National Institute for Health and Care Excellence (NICE), UK, and Professor of Digital Health Care, Nuffield Department of Primary Care Health Sciences, University of Oxford, UK

Professor Andrée Le May Chair of NIHR Journals Library Editorial Group (HS&DR, PGfAR, PHR journals) and Editor-in-Chief of HS&DR, PGfAR, PHR journals

Professor Matthias Beck Professor of Management, Cork University Business School, Department of Management and Marketing, University College Cork, Ireland

Dr Tessa Crilly Director, Crystal Blue Consulting Ltd, UK

Dr Eugenia Cronin Senior Scientific Advisor, Wessex Institute, UK

Dr Peter Davidson Consultant Advisor, Wessex Institute, University of Southampton, UK

Ms Tara Lamont Senior Scientific Adviser (Evidence Use), Wessex Institute, University of Southampton, UK

Dr Catriona McDaid Senior Research Fellow, York Trials Unit, Department of Health Sciences, University of York, UK

Professor William McGuire Professor of Child Health, Hull York Medical School, University of York, UK

Professor Geoffrey Meads Emeritus Professor of Wellbeing Research, University of Winchester, UK

Professor James Raftery Professor of Health Technology Assessment, Wessex Institute, Faculty of Medicine, University of Southampton, UK

Dr Rob Riemsma Reviews Manager, Kleijnen Systematic Reviews Ltd, UK

Professor Helen Roberts Professor of Child Health Research, UCL Great Ormond Street Institute of Child Health, UK

Professor Jonathan Ross Professor of Sexual Health and HIV, University Hospital Birmingham, UK

Professor Helen Snooks Professor of Health Services Research, Institute of Life Science, College of Medicine, Swansea University, UK

Professor Ken Stein Professor of Public Health, University of Exeter Medical School, UK

Professor Jim Thornton Professor of Obstetrics and Gynaecology, Faculty of Medicine and Health Sciences, University of Nottingham, UK

Please visit the website for a list of editors: www.journalslibrary.nihr.ac.uk/about/editors

Editorial contact: journals.library@nihr.ac.uk