How public health teams navigate their different roles in alcohol premises licensing: ExILEnS multistakeholder interview findings

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Social Research Council, UK Prevention Research Partnership, Foreign Commonwealth and Development Office and Wellcome Trust. Niamh Fitzgerald has also received consulting fees from the Institute of Public Health in Ireland and the WHO and payment for expert testimony from the Government of Ireland, all paid to the University of Stirling. Niamh Fitzgerald has received payments for presentations from the WHO, both personally and to the University of Stirling, and personal support for travel and attending meetings from the WHO and the European Monitoring Centre for Drugs and Drug Addiction. Niamh Fitzgerald has received NIHR funding for another project (NIHR129885). Niamh Fitzgerald is on the advisory board for the CHAMP1 (Community pharmacy Highlighting Alcohol in Medication aPpointments) study and the steering group for the LGBT and Alcohol Services study. Niamh Fitzgerald is also a member of the Public Health Alcohol Research Group of the Department of Health, Government of Ireland (2020 to present). Niamh Fitzgerald reports membership of the International Confederation of Alcohol, Tobacco and Other Drug Research Associations (president, 2018–21); the Governance, Ethics and Conflicts of Interest research network committee (2019 to present); and the Kettil Bruun Society for Social and Epidemiological Research on Alcohol Conflicts of Interest committee (2021 to present).

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Plain language summary

ExILEnS multistakeholder interview findings

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n England and Scotland, bars, restaurants and shops can sell alcohol only if they are given a licence by their local government. In recent years, NHS staff and other public health professionals, or 'public health stakeholders', have tried to positively influence the system that decides who should get these licences.

This study aimed to understand how these stakeholders have worked with the licensing system, and what people who were already working in the licensing system, or 'licensing stakeholders', think of their approaches.

A total of 53 interviews were conducted in 20 varied local government areas in England (14 interviews) and Scotland (six interviews). Twenty-eight of these were with public health stakeholders and 25 were with licensing stakeholders, including local government lawyers or police. Interviews were transcribed (typed out) and studied carefully to understand what was being said.

Public health stakeholders took three different approaches to their work with the licensing system. (1) Many public health stakeholders took a 'challenging' approach, trying to make alcohol less easily available and to change drinking culture over the long term. They felt that this was in line with research evidence, but some licensing stakeholders felt it was a narrow, 'nanny state' approach. (2) Other public health stakeholders were less active, providing data or other support to licensing teams or police colleagues only when asked. They reported that they did not think that it was not possible to make alcohol less available through licensing and that their support instead helped licensing teams to promote good management of bars and shops and to prevent crime or disorder. (3) Some public health stakeholders worked actively in close partnership with licensing teams.

Public health stakeholders adapted their approaches to working with alcohol licensing, sometimes resulting in a reduced focus on improving health. These approaches should be tested to see which approach works best. However, current licensing systems may not be able to improve health.