

BRIGHT trial process evaluation resources

This document contains the below documents for the BRIGHT trial process evaluation:

BRIGHT Parents Information Sheet Interviews V1.1 20190515

BRIGHT Parents Consent Form Interviews V1.1 20190515

BRIGHT Parents Reply slip V1 20190311

BRIGHT Parents Cover letter Interview project V1 20190311

BRIGHT Young Person Information Sheet Interviews V1.1 20190515

BRIGHT Young Person Reply Slip V1 20190311

BRIGHT Young Person Consent Form Interview project V1.1 20190515

BRIGHT School Staff Information Sheet Interviews V1.1 20190515

BRIGHT School Staff Consent Form Interviews V1.1 20190515

BRIGHT School Staff Consent Form Telephone Interviews V1.1 20190515

BRIGHT Interview Topic Guide – Parents V1 20190311

BRIGHT Interview Topic Guide – Young people V1 20190311

BRIGHT Interview Topic Guide – School staff V1 20190311

Please note that the page numbers within this document are not continuous and instead apply to the individual documents enclosed.

Interview Project

Information for Parents/Carers

BRIGHT: Brushing RemInDer 4 Good oral HealTh



Why have I received this information leaflet about the BRIGHT interview project?

You have received this leaflet because your child is participating in the BRIGHT trial. We are approaching parents/carers of young people who have been involved in the BRIGHT trial to see if they would like to participate in this interview project.

What is the BRIGHT interview project?

The BRIGHT trial is a research project which aims to find out how we can help young people stop getting tooth decay and toothache. We want to find out if a lesson about dental health and then text messages can help young people look after their teeth, because tooth decay is very common and affects many young people's daily lives.

This information sheet is about an extra project that is being run within the BRIGHT trial. This study involves talking to some of the young people that attended the lesson about dental health and received the text messages to find out what they thought of them.

We would also like to talk to the parents of those young people who attended the dental health lesson and received the text messages to hear what you think about this project.

What does taking part mean for me?

- If you agree to take part, you will be contacted by a member of the BRIGHT team to arrange for a telephone interview.
- You will be asked to give your consent over the phone and this consent process will be audio-recorded. You are free to withdraw at any time without giving any reason.
- The interview will be arranged to take place at a time that is suitable for you. The interview can last as long as you wish but on average should last between 45 minutes to an hour.
- An audio-recording will be made of the conversation so your views are represented accurately and will only be used for the research purposes explained previously.

Do I have to take part?

No, you can decide whether you would like to take part. Our contact details are on this leaflet. If you choose to take part now, you can always change your mind later on.

Will this study help me?

Although taking part may not help you directly, we hope what we find out will help young people in the future to have healthy teeth. After the interview you will be given a £10 shopping voucher to say thank you for your time.

Are there any risks?

There are no known risks to you by taking part in the study. Your identity will remain anonymous and your name or anything that may potentially identify you will not appear in any report written about the study. You will only be referred to as a parent/carer.

What happens to information about me?

The University of Dundee, The University of Sheffield, Tayside Health Board, and York Trial Unit (University of York) will make sure that the information we collect from you is used properly.

All information about you will be stored securely in a password-protected database at the University of Sheffield and kept confidential including the answers you give in the interviews. We will use numbers, not your name, to identify the information. Your information will be kept securely for five years after the end of the study.

Audio-recordings will be stored on a password protected computer file at the University of Sheffield and will be kept securely for 5 years after the end of the study before being permanently deleted. The recordings will be transcribed for members of the BRIGHT research team to read but your name will not be used in any reports we write so that no one will know what you have said.

You can find out more about how we use your information by contacting the research team.

What else do I need to know?

All researchers working on the project who have contact with you have undergone security checks. This study has been reviewed and approved by an NHS Research Ethics Committee.

This study is being sponsored by the University of Dundee and NHS Tayside. It is led by Professor Nicola Innes at the Dundee Dental School and Professor Zoe Marshman at the

School of Clinical Dentistry, Sheffield. This study was funded by the National Institute for Health Research, Health Technology Assessment (NIHR HTA; project number 15/166/08). The University of Dundee has a policy of public liability insurance which provides legal liability to cover damages, costs and expenses of claims. Tayside Health Board is a member of the NHS Scotland Clinical Negligence and Other Risks Insurance Scheme (CNORIS) which gives legal liability cover of NHS Tayside for this study.

If you are unhappy about anything to do with the project you can contact the Chief Investigator (Professor Nicola Innes, University of Dundee) by phone (01382381631) or by email (n.p.innes@dundee.ac.uk).

If you would like any advice from a person who is not part of BRIGHT, you can contact Professor Helen Rodd by email (h.d.rodd@sheffield.ac.uk).

What happens next?

If you would like to participate please complete and sign the enclosed reply slip and return it in the enclosed pre-stamped envelope. A member of the BRIGHT research team will contact you to arrange a convenient time for the telephone interview.

If you have any questions, or want to talk to a researcher, please contact:

BRIGHT Trial Team - Professor Zoe Marshman

University of Sheffield

School of Clinical Dentistry

Claremont Crescent

SHEFFIELD S10 2TA

Tel: 0114 215 9398

Email: z.marshman@sheffield.ac.uk

Thank you for reading this information

Data Protection Privacy Notice

How will personal information be used?

We will only use your personal information to carry out this study.

The University of Dundee and NHS Tayside are the sponsors for this study based in the United Kingdom. We will be using information from you in order to undertake this study and will act as the data controller for this study. This means that we are responsible for looking after your information and using it properly. University of Dundee and NHS Tayside will keep identifiable information about you for five years after the study has finished.

Your rights to access, change or move your information are limited, as we need to manage your information in order for the research to be reliable and accurate. If you withdraw from the study, we will keep the information about you that we have already obtained. To protect your rights, we will use the minimum amount of information which is personally identifiable as possible.

Lawful reason for using your information

It is lawful for the University of Dundee and Tayside Health Board to use your personal data for the purposes of the research. This is because using it is necessary for the research which is carried out in the public interest.

You can find out more about how we will use your information at the following websites:

<http://www.ahspartnership.org.uk/tasc/for-the-public/how-we-use-your-information>

<https://www.dundee.ac.uk/information-governance/dataprotection/>

http://www.nhstayside.scot.nhs.uk/YourRights/PROD_298457/index.htm

You can also contact Research Governance, Tayside Medical Science Centre (TASC), by phone (01382 383900) or by email (tascgovernance@dundee.ac.uk).

If you are unhappy about the use of your information and wish to complain please email dataprotection@dundee.ac.uk or, informationgovernance.tayside@nhs.net or, you may wish to contact the Information Commissioner's Office.

School ID			Qualitative Participant ID							For office use only
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Name of Lead Researcher: Professor Nicola Innes **Sponsors:** University of Dundee and Tayside Health Board
Clinical Trials Unit: York Trials Unit (YTU)

1. I have read the information provided for parents/carers [Version] about the BRIGHT interview project. I have had the chance to think about the information, ask questions and my questions have been answered. ☐
2. I understand that it is my choice to take part and I can change my mind at any time without giving a reason. ☐
3. I understand that personal information that identifies me collected during this project will be stored at the University of Sheffield for a period of 5 years following the end of the study, before being destroyed. (It may be looked at by some members of the research team, the Sponsors or other responsible people to check the research is being done well. I agree for them to see my information). ☐
4. I understand that audio recordings of the interview will be made for the purpose explained in the information sheet and my name will not be used outside of the interview so that I will not be identified. ☐
5. **I would like to take part in an interview for BRIGHT.** ☐

Name of parent/carer:

Date of consent:

Day Month Year

Time of consent:

Name and signature of researcher:

Interview Project
Parents/Carers Reply Slip
BRIGHT: Brushing RemInder 4 Good oral HealTh



If you would like to take part in the BRIGHT interview project, please fill in this reply slip with your name, your contact details and your child's name. Please return it in the enclosed pre-stamped envelope provided. A member of the BRIGHT research team will then contact you to arrange a suitable date and time for a telephone interview.

Name: _____

Your child's name: _____

Contact details: _____

Date: _____

If you have any questions, or want to talk to a researcher, please contact:

BRIGHT Trial Team - Professor Zoe Marshman
University of Sheffield
School of Clinical Dentistry
Claremont Crescent
SHEFFIELD S10 2TA
Tel: 0114 215 9398
Email: z.marshman@sheffield.ac.uk

Interview Project

BRIGHT: Brushing RemInder 4 Good oral HealTh



Dear Parent/Carer,

[Date]

Your child is currently participating in the BRIGHT trial. We will now be inviting some young people to share with us their views and experience of attending the lesson on dental health and receiving text messages to help them remember to brush their teeth.

Your child has been given an information sheet about this interview project which is part of the BRIGHT trial. A copy of this information sheet is included with this letter. Please read this and discuss it with your child. If they agree to take part, they will be asked to sign a consent form.

If, after reading the information sheet, you have any questions or want to talk to a researcher, please contact:

BRIGHT Trial Team - Professor Zoe Marshman

University of Sheffield

School of Clinical Dentistry

Claremont Crescent

SHEFFIELD S10 2TA

Tel: 0114 215 9398

Email: z.marshman@sheffield.ac.uk

Thank you for reading this information

Interview project

Information for Young People

BRIGHT: Brushing RemInder 4 Good oral HealTh



Why have I received this information leaflet about the BRIGHT interview project?

You have received this leaflet because you are a participant in the BRIGHT trial. We are contacting some BRIGHT participants to see if they would like to join another part of the BRIGHT trial. This is optional and the choice is yours.

What is the BRIGHT interview project?

BRIGHT is a research project which aims to find out how we can help young people stop getting tooth decay and toothache. We want to find out if a lesson about dental health and then text messages can help young people look after their teeth, because tooth decay is very common and affects many young people's daily lives.

This information sheet is about an extra project that is being run within the BRIGHT trial. This study involves talking to some of the young people that attended the lesson about dental health and received the text messages to find out what they thought of them. To help us do this we would like to interview you to hear about your experience of taking part in the BRIGHT trial. We're really interested in knowing what things you liked and if there was anything you didn't like.

What does taking part mean for me?

- If you agree to participate, you will need to write and sign your name on a consent form so we know you want to take part in this extra project which is part of BRIGHT. This will be done before the interview.
- The interview will take place at school during the school day.
- You can choose to have an individual interview or a group interview with other students in your year group.
- You will be asked some questions about what you thought about the dental health lesson and the text messages.

- A member of the BRIGHT team will ask the questions and will use a voice recorder to record what young people say.

Do I have to take part?

No, you can decide whether you would like to take part. Inside this pack you will find a copy of the consent form that you will be given and asked to sign before your interview. Please read this leaflet and the consent form and talk about it with your parent/carers. You can ask us more about the research. Our contact details are on this leaflet. If you choose to take part now, you can always change your mind later on. If you change your mind and don't want to take part in the interviews for the extra project, please let your teacher or a researcher who visits the school know.

Will this study help me?

Although taking part may not help you directly, we hope what we find out will help other young people in the future to have healthy teeth. If you choose to participate, we hope you will enjoy it. After the interview you will be given a £10 shopping voucher to say thank you for your time.

Are there any risks?

There are no known risks to you from taking part in the study. You don't have to tell us about anything you don't want to.

What happens to information about me?

All information about you will be kept confidential (private) including the answers you give in the interviews. We will use numbers, not your name, to identify the information.

We will listen to the sound recordings and put what you say in a report for members of the BRIGHT research team to read but your name will not be used in any reports we write so that no one will know what you have said. The sound recordings will be kept on a password-protected computer file at the University of Sheffield and will be kept securely for 5 years after the end of the study before being deleted.

The University of Dundee, Tayside Health Board, The University of Sheffield and York Trials Unit (University of York) will make sure that the information we collect about you is used properly.

Personal information we collect about you during the study will be stored safely in a password-protected database at the University of Sheffield. Your information will be kept securely for five years after the end of the study.

Sometimes other responsible people need to check the research is being done well and they may look at the information collected about you. To help keep you safe, we may need

to let your parent/carer or your school know if a response you give raises concern. You can find out more about how we use your information by contacting the research team.

What else do I need to know?

All researchers working on the project who have contact with you have undergone security checks. This study has been reviewed and approved by an NHS Research Ethics Committee.

This study is being sponsored by the University of Dundee and NHS Tayside. It is led by Professor Nicola Innes at the Dundee Dental School and Professor Zoe Marshman at the School of Clinical Dentistry, Sheffield. This study was funded by the National Institute for Health Research, Health Technology Assessment (NIHR HTA; project number 15/166/08).

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If you are unhappy about anything to do with the project, you should tell your parent/carers and teacher, or you can contact the Chief Investigator (Professor Nicola Innes, University of Dundee) by phone (01382381631) or by email (n.p.innes@dundee.ac.uk).

If you would like any advice from a person who is not part of BRIGHT, you can contact Professor Helen Rodd by email (h.d.rodd@sheffield.ac.uk).

What happens next?

Please complete the reply slip and give it to your teacher. Your school will then let you know when a member of the BRIGHT research team will be visiting school to have a talk with you about your experience of the dental health lesson and the text messages.

If you have any questions, or want to talk to a researcher, please contact:

BRIGHT Trial Team - Professor Zoe Marshman

University of Sheffield

School of Clinical Dentistry

Claremont Crescent

SHEFFIELD S10 2TA

Tel: 0114 215 9398

Email: z.marshman@sheffield.ac.uk

Thank you for reading this information

Data Protection Privacy Notice

How will personal information be used?

We will only use your personal information to carry out this study.

The University of Dundee and NHS Tayside are the sponsors for this study based in the United Kingdom. We will be using information from you in order to undertake this study and will act as the data controller for this study. This means that we are responsible for looking after your information and using it properly. University of Dundee and NHS Tayside will keep identifiable information about you for five years after the study has finished.

Your rights to access, change or move your information are limited, as we need to manage your information in order for the research to be reliable and accurate. If you withdraw from the study, we will keep the information about you that we have already obtained. To protect your rights, we will use the minimum amount of information which is personally identifiable as possible.

Lawful reason for using your information

It is lawful for the University of Dundee and Tayside Health Board to use your personal data for the purposes of the research. This is because using it is necessary for the research which is carried out in the public interest.

You can find out more about how we will use your information at the following websites:

<http://www.ahspartnership.org.uk/tasc/for-the-public/how-we-use-your-information>

<https://www.dundee.ac.uk/information-governance/dataprotection/>

http://www.nhstayside.scot.nhs.uk/YourRights/PROD_298457/index.htm

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Interview Project

Young Person Reply Slip

BRIGHT: Brushing RemInDer 4 Good oral HealTh



If you would like to take part in the BRIGHT interview project, please fill in this reply slip. Please give it to your form teacher. A member of the BRIGHT research team will then contact your school to arrange a suitable date and time for an interview.

Please fill in the below boxes using capital letters:

First name:

Last name:

Please tell us your form group:

Please tick the box to tell us if you prefer an individual interview or a group interview with other students from your year group

Individual interview

☐

Group interview

☐

Today's date:

If you have any questions, or want to talk to a researcher, please contact:

BRIGHT Trial Team - Professor Zoe Marshman
University of Sheffield
School of Clinical Dentistry
Claremont Crescent
SHEFFIELD S10 2TA
Tel: 0114 215 9398
Email: z.marshman@sheffield.ac.uk

Interview project

Young Person Consent Form

BRIGHT: Brushing RemInDer 4 Good oral HealTh



School ID			Qualitative Participant ID								For office use only
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Name of Lead Researcher: Professor Nicola Innes **Sponsors:** University of Dundee and Tayside Health Board
Clinical Trials Unit: York Trials Unit (YTU)

If you agree to the following statements, please initial the boxes:

1. I have read the information provided for young people [Version] about the BRIGHT interview project. I have had the chance to think about the information, ask questions and my questions have been answered. ☐
2. I understand that it is my choice to take part and I can change my mind at any time without giving a reason. I understand it will not change anything at school, my usual dental care or my legal rights. ☐
3. I understand that personal information that identifies me collected during this project will be stored at the University of Sheffield (It may be looked at by some members of the research team, the Sponsors or other responsible people to check the research is being done well. I agree for them to see my information). ☐
4. I understand that sound recordings of the interview will be made for the purpose explained in the information sheet and my name will not be used outside of the interview so that I will not be identified. ☐
5. **I would like to take part in an interview for BRIGHT.** ☐

Please fill in the below boxes using capital letters:

First name: Last name:
 Date of Birth:
Day Month Year

Please sign or write your name again to say you would like to take part:

Signature:
 Today's date:
Day Month Year

Name and signature of researcher:

Today's date:

Interview Project

Information for School Staff

BRIGHT: Brushing RemInDer 4 Good oral HealTh



Why have I received this information leaflet about the BRIGHT interview project?

You have received this leaflet because your school is participating in the BRIGHT trial. We are approaching school staff who have been involved in the BRIGHT trial to see if they would like to participate in this interview project. Your views provide a valuable insight in better understanding the delivery of the intervention. This helps us understand the outcomes of the BRIGHT trial better.

What is the BRIGHT interview project?

BRIGHT is a research project which aims to find out how we can help young people stop getting tooth decay and toothache. We want to find out if a lesson about dental health and then text messages can help young people look after their teeth, because tooth decay is very common and affects many young people's daily lives.

This information sheet is about an extra project that is being run within the BRIGHT trial. This study involves talking to some of the young people that attended the lesson about dental health and received the text messages to find out what they thought of them.

It also involves talking to some of the school staff that were involved. To help us do this we would like to interview you to hear about your experience of being involved in the BRIGHT trial.

What does taking part mean for me?

- If you agree to take part, you will be asked to consent to the interview. For face-to-face interviews you will be asked to sign a consent form before the interview begins. For telephone interviews you will be asked to give your consent over the phone and this consent process will be audio-recorded. You are free to withdraw at any time without giving any reason.
- A member of the BRIGHT research team will contact you to arrange a convenient date and time for the interview.

- The interview can last as long as you wish but on average should last between 45 minutes to an hour.
- An audio-recording will be made of the conversation so your views are represented accurately and will only be used for the research purposes explained previously.

Do I have to take part?

No, you can decide whether you would like to take part. Our contact details are on this leaflet. If you choose to take part now, you can always change your mind later on.

Will this study help me?

Although taking part may not help you directly, we hope what we find out will help schools in the future to improve the dental health of their students. After the interview you will be given a £10 shopping voucher to say thank you for your time.

Are there any risks?

There are no known risks to you by taking part in the study. Your identity will remain anonymous and your name or anything that may potentially identify you will not appear in any report written about the study. You will only be referred to as a member of school staff.

What happens to information about me?

The University of Dundee, The University of Sheffield, Tayside Health Board, and York Trials Unit (University of York) will make sure that the information we collect from you is used properly.

All information about you will be stored securely in a password-protected database at the University of Sheffield and kept confidential including the answers you give in the interviews. We will use numbers, not your name, to identify the information. Your information will be kept securely for five years after the end of the study.

Audio-recordings will be stored on a password protected computer file at the University of Sheffield and will be kept securely for 5 years after the end of the study before being permanently deleted. The recordings will be transcribed for members of the BRIGHT research team to read but your name will not be used in any reports we write so that no one will know what you have said.

You can find out more about how we use your information by contacting the research team.

What else do I need to know?

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If you would like any advice from a person who is not part of BRIGHT, you can contact Professor Helen Rodd by email (h.d.rodd@sheffield.ac.uk).

What happens next?

Please let your BRIGHT trial contact know. We will then contact you to arrange a suitable time.

If you have any questions, or want to talk to a researcher, please contact:

BRIGHT Trial Team - Professor Zoe Marshman
University of Sheffield
School of Clinical Dentistry
Claremont Crescent
SHEFFIELD S10 2TA
Tel: 0114 215 9398
Email: z.marshman@sheffield.ac.uk

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Lawful reason for using your information

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You can find out more about how we will use your information at the following websites:

<http://www.ahspartnership.org.uk/tasc/for-the-public/how-we-use-your-information>

<https://www.dundee.ac.uk/information-governance/dataprotection/>

http://www.nhstayside.scot.nhs.uk/YourRights/PROD_298457/index.htm

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BRIGHT: Brushing Reminder 4 Good oral HealTh

School ID			Qualitative Participant ID							For office use only
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If you agree to the following statements, please initial the boxes:

1. I have read the information provided for school staff [Version] about the BRIGHT interview project. I have had the chance to think about the information, ask questions and my questions have been answered. ☐
2. I understand that my participation is voluntary and I can change my mind at any time without giving any reason without my legal rights being affected. ☐
3. I understand that personal information that identifies me collected during this project will be stored at the University of Sheffield (It may be looked at by some members of the research team, the sponsors or other responsible people to check the research is being done well. I agree for them to see my information). ☐
4. I understand that audio recordings of the interview will be made for the purpose explained in the information sheet and my name will not be used outside of the interview so that I will not be identified. ☐
5. **I would like to take part in an interview for BRIGHT.** ☐

Please fill in the below boxes using capital letters:

Name of member of school staff:

Date of consent:

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Day

Month

Year

Time of consent:

Name and signature of researcher:

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BRIGHT Interview Topic Guide-Parents

Flexibility should be used when undertaking the interviews and applying the topic guide in terms of wording of questions, order of questions, use of probes/prompts and every opportunity made to allow participants to raise their own issues.

Opening:

Introductions:

- Interviewer to introduce themselves and thank them for their participation.

Establishment of ground rules

- No right or wrong answers we just want to find out what you think
- Confidentiality – information collected during the study is confidential and access will be restricted to our research team. Some of your comments may be included in a report on the study or in articles for scientific journals but these will not use your real name.
- The conversation will be recorded however nobody will be able to identify you from that recording other than me.
- Any questions?
- As these are telephone interviews-consent will already have been received and checked before phoning the participant.

TURN ON AUDIO RECORDER and inform participant the recorder is now on.

Dental health

- How does your child get on with tooth brushing? Has it ever been a problem to get them to brush their teeth?

Dental health lesson

- Has your child mentioned anything to you about the dental health lesson they attended in school about tooth brushing?

Text messages

- Has your child mentioned anything to you about the text messages about tooth brushing?
- Do you think that your child found them acceptable/ annoying?
- What do you think of the text messages?
- What do you think of the timing of the text messages?

Intervention overall

- Have you noticed a change in your child's attitude towards oral health? **Probe: specifically about looking after their teeth? Asking for a new tooth brush? Asking about visiting the dentist?**
- Have you noticed a change in your child's tooth brushing?
- Can you think of ways we can encourage young people to brushing their teeth properly?

Closing

- Is there anything you would like to add, anything we've missed out?
[Switch off recorder]

Participants will be thanked for the discussion and given a gift voucher (for telephone interviews the voucher will be sent to them in the post).

Participants will be de-briefed on the next steps of the research process.

BRIGHT Interview Topic Guide- Young People

Flexibility should be used when undertaking the interviews and applying the topic guide in terms of wording of questions, order of questions, use of probes/prompts and every opportunity made to allow participants to raise their own issues.

Opening:

Introductions:

- Interviewer to introduce themselves and thank them for their participation.

Establishment of ground rules

- No right or wrong answers we just want to find out what you think
- Confidentiality – information collected during the study is confidential and access will be restricted to our research team. Some of your comments may be included in a report on the study or in articles for scientific journals but these will not use your real name. Please don't repeat what other people say outside of this session.
- To help us with this study, we are going to use this recorder to make a recording of what we all say today. Nobody will be able to identify you from that recording other than me.
- Everyone's views are of interest
- Aim to hear as many different thoughts as possible
- Likely to be different views, feel free to say what you think – OK to agree/disagree with others
- Don't wait to be invited before stepping in, but please don't talk over each other
- Might make some notes while you're speaking – just to jog memory
- Any questions?
- Check consent forms of participants

TURN ON AUDIO RECORDER and inform participants the recorder is now on.

Dental health lesson

- Who delivered the dental health lesson?
- How was it delivered? **Probe: lesson, an assembly, a combination of both or something else**
- Was it delivered as part of PHSE or Life lessons?
- Would you have preferred it to be delivered differently? Why?
- Do you think the content of the lesson was pitched at an appropriate level for you?
- What did you think of the duration of the lesson? Was it too short or too long?
- What did you think of the timing of the lesson? **Probe: early morning, mid-day, late afternoon or before break/lunch or early in the week on a Monday vs an afternoon lesson on a Friday**
- Did the lesson stay on topic? If not, why?
- Did you think the lesson was engaging? If so, why?
- Did you think the lesson was boring? If so, why?
- Did you watch the video clip?

- What did you think of the video clip?
- What did you think of making the toothbrushing plan? **Probe: was it useful? Have you used it since?**
- Did you receive and read the factsheet?
- What did you think of the factsheet?
- Was there anything in the lesson that you remember finding a bit difficult to understand or wasn't clear?
- If so, were you able to ask the teacher questions?
- If so, were they able to answer your questions?
- Did you think that the teacher was well-prepared for the lesson?
- What did you like or not like about the lesson?
- Do you think it could have been delivered better? How?

Text messages

- What do you think of the content of the text messages? **Probe: were they boring? Cringey?**
- Do you think they are appropriate for your age group?
- Do you think the timing the text messages were sent was appropriate for you? **Probe: during the week? At weekends? In school holidays?**
- Did you receive the text messages on your own personal phone or your parents phone?
- When the text messages were sent did you read them? **Probe: did you ignore, mute or block them?**
- Are you still receiving the text messages? Have you texted back STOP? Why?
- How did you feel when you received the text messages? **Probe: did they encourage you to brush your teeth, or did you get bored/annoyed after receiving them for a while?**
- What did you like or not like about the text messages?
- Do you know what to do if you change your phone number?
- What do you think could have improved the text messages?

Intervention overall

- Do you feel that attending the lesson on oral health and receiving the text messages has helped you to brush your teeth?
 - Why? **Probe: what has helped the most? Do you feel it has changed your attitude towards brushing your teeth?**
 - Why not? **Probe: Were there any barriers that prevented you from brushing your teeth?**

Closing

- Is there anything you would like to add, anything we've missed out?

[Switch off recorder]

Participants will be thanked for the discussion and given gift voucher. Participants will be de-briefed on the next steps of the research process.

BRIGHT Interview Topic Guide-School staff

Flexibility should be used when undertaking the interviews and applying the topic guide in terms of wording of questions, order of questions, use of probes/prompts and every opportunity made to allow participants to raise their own issues. Questions will vary depending on different staff roles.

Opening:

Introductions:

- Interviewer to introduce themselves and thank them for their participation.

Establishment of ground rules

- No right or wrong answers we just want to find out what you think
- Confidentiality – information collected during the study is confidential and access will be restricted to our research team. Some of your comments may be included in a report on the study or in articles for scientific journals but these will not use your real name.
- The conversation will be recorded however nobody will be able to identify you from that recording other than me.
- Any questions?
- Ask them to sign consent form if one has not been sent in.

TURN ON AUDIO RECORDER and inform participant the recorder is now on.

Health topics in the curriculum

- Has poor dental health been something your school has been concerned about in the past?
- Did you previously cover health topics in the curriculum such as dental health including tooth brushing, visiting the dentist?

Dental health lesson

- Who delivered the dental health lesson?
Probe: Specialised PHSE teachers or teachers used to teaching other disciplines?
- How was it delivered?
Probe: lesson, an assembly, a combination of both or something else
- Was it delivered as part of the school's PHSE curriculum or some other part of the programme?
- When was the BRIGHT lesson delivered? **date(s)**
- Do you think the content of the lesson was pitched at an appropriate level for the age group?
- What did you think of the duration of the lesson? Was it too short or too long?
- What did you think of the timing of the lesson?
Probe: early morning, mid-day, late afternoon or before break/lunch or early in the week on a Monday vs an afternoon lesson on a Friday

- Did you think that the students found the lesson engaging?
Probe: Were there any signs of engagement in any of the different activities?
- Did you think that the students found the lesson boring?
Probe: Were there any signs of lack of student engagement in any of the different activities?
- Did the lesson stay on topic? If not, why?
- How did the lesson plan go?
Probe: Were you able to include the video clip, photos, factsheet, booklet, toothbrushing plan?
- Was there anything particular in the lesson plan that you remember the students finding it difficult to understand?
- Did students ask any questions? Were teaching staff able to answer these?
- Were there any adaptations you felt you had to make to the original lesson plan?
- Now that you have given the lesson, is there anything you think could improve it?

Text messages

- When the students started getting their text messages did they ask any questions about them or mention them at all?
Probe: students forgetting they had signed up to receive text messages as part of BRIGHT

Intervention overall

- Have the students mentioned any changes to their tooth-brushing behaviour as a result of the dental lesson and receiving the text messages?
- Are you aware of any other school-based activities this school has taken part in to improve dental health? Healthy school programme? Water in schools initiatives? Etc

Closing

- Is there anything you would like to add, anything we've missed out?

[Switch off recorder]

Participants will be thanked for the discussion and given a gift voucher (for telephone interviewees the voucher will be sent to the school).

Participants will be de-briefed on the next steps of the research process.